



**VIDEO AVAILABLE: Insomniacs Get S(c)ent To Sleep And Sweetly Slip Away From Stress Between The Covers While Economy Dives**

*With 40 million Americans stressed out and unable to get enough shut eye, sleep innovator ScentToSleep.com is helping people get much needed rest*

For Immediate Release

WOODLAND HILLS, Calif./EWORLDWIRE/Dec. 4, 2008 --- With Wall Street being volatile, Americans across the United States feel the national economy is declining, and many sense their individual finances have gotten worse from only a year ago. As a result of economical unrest, countless people find that they can't fall asleep or they awaken from sleep.

The National Center on Sleep Disorders Research estimates as many as 70 million Americans, about one-quarter of the population, experience insomnia. With so many people suffering from insomnia in these troublesome times sleep innovators are stepping up to the challenge. Sleep deprivation spells opportunity.

According to Serena Harris, co-founder of ScentToSleep.com, "Since we live in a challenging economy, countless people are not sleeping due to anxiety. Their overall mood, attitude-level, energy, memory and outlook on life are dismal."

Some who suffer from insomnia can be helped by a balanced diet, daily exercise, and getting 7 to 8 hours of sleep nightly. However, there are millions of folks who need a little extra help. Enter ScentToSleep.com - an innovative, drug-free solution for those with trouble sleeping.

Scent To Sleep specializes in the production and distribution of premium aromatherapy essential oils sleeping mist. "The sleep mist has ingredients such as lavender that promotes a calming feeling, so that you can fall asleep without the need of a prescription," said Harris. "In this economy, you need an edge if you are to

survive. Think how much more productive you could be if you had a deep, restorative nights sleep every single night."

"For millions of insomniacs, effective remedies can't come fast enough. As long as the economy continues to plummet, anxiety will cause people to lie awake at night. That means sales will continue to rise not only for large pharmaceutical companies but for small sleep innovators such as ScentToSleep.com," added Harris.

#### About Scent To Sleep

Scent To Sleep helps users relax and induce sleep. Spray bed pillows and linens before bedtime with a Luscious Lavender scent or Decadent Green Apple with Vanilla scent. Lie down, breathe deeply and drift off into a calm world of peaceful aroma. Sleeping mist costs \$11.99 plus shipping. For more information, or to place an order, visit '<http://www.ScentToSleep.com>'.

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