

Yuvee Announces Over 4,000 NeoKeys Launcher Software Downloads From NeoKeysLauncher

For Immediate Release

CHICAGO/EWORLDWIRE/Dec. 19, 2008 --- Yuvee announced over 4,000 downloads of its NeoKeys Launcher software from 'http://www.neokeyslauncher.com', with global interest originating in China, the United States, the Philippines, India, Turkey, Indonesia, Israel, Egypt, Thailand and Saudi Arabia. The software is also being offered for download by a number of free software sites such as 'http://www.betanews.com' and 'http://www.soft82.com'. Soft82 gave NeoKeys Launcher a five-star award.

Yuvee released beta 1.0 of the software in March, and beta 1.1 in the summer. Beta 1.2 is targeted for release in 2009.

The Launcher software makes it much easier for people to regularly use a far more exciting range of Web sites than people usually visit. Its pre-packaged and user-customizable "Web Site Playlists" provide instant access to Web sites organized by subject such as news sites, video sites, sports sites and more. Users do not have to weed through tens or hundreds of search results to find a Web site; they do not need to know the Web sites exist, bookmark Web sites, remember Web site addresses or even type Web site addresses. It all happens with a click on the Launcher software. In essence, the Launcher democratizes the Web, giving lots of smaller but exciting Web sites a presence right next to the usual powerhouse Web sites.

The Launcher software also includes a number of other helpful surfing features, such as integrated username and password for each Web site visited by the user.

The Launcher merges the two traditional PC user interfaces by giving users a single, small, moveable on-screen controller for organizing and running their applications and their Web experience. It does not rely on task bars and pull-down menus - taking the graphical user interface well beyond the 1980s PC user interface design of icons and task bars.

Tim Higginson, founder of Yuvee, says: "With the NeoKeys Launcher software, we're giving people a better Web experience by providing instant access to a whole range of exciting Web sites, rather than the few Web sites that tend to monopolize attention."

For more press information, visit 'http://www.neokeyslauncher.com'.

Availability

Now. The Launcher is available as a free download for Windows-based PCs, laptops and touchscreen tablets and either the Internet Explorer or the Firefox browser.

About Yuvee, Inc.

Yuvee is an emerging technology company specializing in making technology fast and easy for everyone. The company holds U.S. and international patents. Yuvee and NeoKeys are trademarks of Yuvee Inc. Learn more at 'http://www.neokeyslauncher.com', 'http://www.yuvee.com', and 'http://www.neokeys.com'.

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