



**PHOTO AVAILABLE: Indie Fest Award Win A Shore Thing For Leza Lidow's A Day At The Beach**

For Immediate Release

LOS ANGELES/EWORLDWIRE/Jan. 9, 2009 --- Writer/director Leza Lidow did more than kick sand on winning the prestigious "Indie Fest" Award of Merit for her short subject film, "A Day at the Beach."

Lidow banked on a zany cast of characters and friends - which includes Sonny Childers, Cesar Smith-Diaz, Stan Hancock, Giovanna Gentilli, and Elizabeth Nussbaum - to present her view of a time and setting where anything is possible when time loses its importance.

"A Day at the Beach" is set inside a visually dramatic impression of a Paris train station. Lidow's characters bob along in a story of funny people behaving with innocence and charm as they rely on their social tet-a-tet to distract attention from their contagious inability to catch a train on time.

"Surrealiscious," stated Sonny Childers. "Leza tosses her actors into her surreal paint buckets and then directs their visually delicious escape.

"We hope that we leave for the audience a story about hope, love and friendships as performed by imperfect, vulnerable characters from Leza's imagination."

"The work made me happy, and the main point is to make the audience happy and laugh," said Lidow.

"Leza guides her troop of lovable, crazy friends through a series of unlikely circumstances and tumults, and then she allows them to end their journey with laughter and dance," added Kory Goetzman, producer.

The Indie Fest recognizes film professionals who demonstrate exceptional achievement in craft and creativity, and who produce standout entertainment or contribute to profound social change. In winning an Indie, New Masters Film and Leza Lidow join the ranks of other high-profile winners of this internationally respected award. "The Indie is not an easy award to win," says Chairman Thomas Baker, Ph.D., of the Indie Fest.

The film was recorded at New Masters Studios in El Segundo, Calif., with set decoration prepared by Keith Blum, cinematography by Yasu Tanida, and original music developed by Julio Carmassi.

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