

## Feb. 27 - March 1: Sarasota Outdoor Lighting Invites Public To International Home Show And Lifestyle Expo

*NiteLites Outdoor Lights of Sarasota to Share Latest in The Outdoor Lighting Systems*

For Immediate Release

SARASOTA, Fla./EWORLDWIRE/Feb. 18, 2009 --- The International Home Show and Lifestyle Expo will start February 27 and run through March 1. This year's show will be held at the Sarasota County Fair Grounds and will offer a wide range of homeowner and consumer products including:

- . Earth-friendly remodeling solutions
- . Outdoor lighting systems
- . Creative ideas for home improvement
- . Cooking and home decor products.

More show information is available at '<http://www.homeandlife.net>'.

NiteLites Outdoor Lighting is an industry leader in the landscape lighting industry, and it has extensive experience in residential and commercial lighting projects. NiteLites' high quality specification grade products are weather resistant and made to last. The fixtures are made of acid-etched copper and brass, eliminating the need for painting, and eliminating any cracking or peeling.

Each design and installation by NiteLites is customized to focus on the highlights of the intended property so that the observers' attention is drawn to those highlights, and provide additional, practical benefits that outdoor lighting brings to the property owner. Randy and Becky White, owner and operators of NiteLites of Sarasota / Bradenton, have designed and installed outdoor lighting systems in the Sarasota area for years, and their plan is to share the top benefits for installing lighting at the upcoming International Home Show and Lifestyle Expo.

NiteLites architectural and landscape lighting provides breathtaking beauty to every property, allowing the property to emerge from the darkness of night to become a visual extravaganza. This curb appeal provided by lighting systems not only shows off the beauty of a property but also serves to increase the value of the property. Properties with an outdoor lighting system are typically valued higher than their counterparts without such a system.

In addition to membership in the HBA of Sarasota and HBA of Manatee Counties, NiteLites also maintains memberships in the Manatee Chamber of Commerce ('<http://www.manateechamber.com>'), the Collier Building Industry Association ('<http://www.cbia.net>'), the Lee Building Industry Association ('<http://www.bia.net>'), the National Association of Home Builders ('<http://www.nahb.org>'), and the CBC Networking Group ('<http://www.florida-connection.com>').

For more information on NiteLites Architectural and Landscape Lighting, or to schedule a free demonstration, call NiteLites at 941-758-9338 or 1-866-NITELITES (1-866-648-3548). Visit '<http://www.nitelites.com>' to view a free demo.

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**SOURCE:** NiteLites Outdoor Lighting