

Ticonderoga Ventures, Inc. Announces Online Travel Conference To Be Held January 15-16 In Miami

For Immediate Release

NEW YORK, NY, N.Y./EWORLDWIRE/Dec. 9, 2003 --- Ticonderoga Ventures, Inc. announces the Online Travel Conference and Expo to be held on January 15-16, 2004 at the Radisson Deauville Resort in Miami, Florida.

The Online Travel Conference is an industry conference with a focus on both business management and global internet marketing. Attending will be executives from the travel industry, including travel suppliers, travel agents and tourism boards. Marketing firms, software suppliers, affiliates and travel portal webmasters will also be in attendance.

Increasing web traffic and increasing conversion rates for travel will be the subject of most presentations, workshops and seminars. In addition, back-end software, website design, payment systems and other items important for running an online travel site will be discussed. The event will be a fast-paced event on cutting edge marketing and advertising techniques specifically designed for the travel industry in order to maximize revenue and profitability.

Speakers include individuals from companies such as: Continental Airlines, Spirit Airlines, America Online, American Express, Revelex, Accovia, Ah-ha.com, Kanoodle.com, eSpotting, Access America, Modern Agent, Nielsen / Netratings, Double Click, FindWhat.com, Value Click Media, Commission Junction, TravelersAdvantage.com, Insight Express, ePrize, Quris, Digital Envoy, Citrus, Tishman Hotel Corporation, and others.

For more information, please visit the website (<http://www.OnlineTravelConference.com>) or contact:

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