



PHOTO AVAILABLE: Ramapo College Student Caitlin Pfeifer Bounds Into Her Future With World Internet Marketing Internship

For Immediate Release

SUCCASUNNA, N.J./EWORLDWIRE/May 20, 2009 --- While applying her energies in communications studies at Ramapo College, Caitlin Pfeifer is enhancing her 2010 personal marketing potential by jumping into a spring internship with World Internet Marketing Inc. Pfeifer passed her preliminary "try out" to become an active team member at World Internet Marketing, reviewing, editing and writing press releases.

The student - an experienced cheerleader and cheerleading coach, is prepping for her career now because she has heard about the value of real-world experience in landing a first job. According to Pfeifer, "It's the application of positive energy and passion that drives success, and that there's always room for talent."

Pfeifer is keeping her eyes open to the newspaper industry and closings of century-old icons, but she is not deterred in her pursuit of a journalism career. "World Internet Marketing introduced her to the world of broadcast journalism," she said. She initially stretched her skills by her involvement with research centered around the launch of branded video services, VOXSI(TM), to complement the company's newswire service, EWORLDWIRE(R).

"In just the first few weeks, I had already gained a lot of experience," stated Pfeifer. "I not only learned how to execute better research, but I have also learned more about how to better position companies in the B2B market."

Possessing the ability to speak clearly on camera while reading from a teleprompter and engaging an audience is new to Pfeifer, but with the world of journalism quickly spiraling to online and video mediums rather than print, "Having broadcast studio exposure and experience behind a camera seems the right route."

Pfeifer does not let the stresses of school and work get to her. As a gymnastics and cheerleading instructor, her body is regularly strained, but Pfeifer never lets the tension of her everyday life get in the way of her future. "I'm determined to make a name for myself and willing to do whatever it takes," added Pfeifer. "Running the extra mile and cheering myself are in my nature."

About World Internet Marketing Inc.

Since 1996, small and medium businesses, governments and public companies around the globe have turned to World Internet Marketing Inc. for custom, boutique-style services to build their businesses. A year-round internship program (<http://www.wimcareers.com>) offers college students the chance to apply their academic learning in a real-world environment. The company's flagship service, EWORLDWIRE(TM) news wire (<http://www.eworldwire.com>), provides clients with targeted press release distribution to news media contacts, from specialized local distribution to global journalists, producers and reports. Students studying journalism, technology, graphic design, communications and host of other majors directly interact with clients, work on projects to develop corporate branding and image, and take charge of individual projects. An in-house studio is used to record custom video news release services, a complementary service which addresses a growing market for new media distribution of press releases.

HTML: <http://www.eworldwire.com/pressreleases/19565>

MOBILE: <http://e4mobile.com/pressreleases/19565>

PDF: <http://www.eworldwire.com/pdf/19565.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308761.htm>

LOGO: <http://www.eworldwire.com/newsroom/308761.htm>

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