

Product Vendors Find Unbeatable Opportunity in UnbeatableSale Vendor Program

Vendors Seeking Steady Consumer Purchasing Markets and Growth Turn to UnbeatableSale

For Immediate Release

LAKEWOOD, N.J./EWORLDWIRE/May 26, 2009 --- No site goes unsurfed in the quest for the best prices for consumer goods, and, with nearly a million buying patrons, UnbeatableSale.com ('<http://www.unbeatableSale.com>') reports it is signing on vendors in growing numbers that are seeking fresh sales avenues and access to its growing client base.

UnbeatableSale's President Mike Martin reflects over a tumultuous economic climate which has steered some traditional bricks and mortar companies towards foreclosure, while others have turned to UnbeatableSale and an unbeatable opportunity to reach fresh a storefront online, to strengthen brand and to reach new customers.

"The strength of our vendor program extends an unprecedented opportunity to join the ranks of other big brands and labels in our product line-up," stated Martin.

Projections by the U.S. Department of Commerce reflect growth of e-commerce sales to continue in double-digits, with an online sales average annual growth rate from 2007-2012 hovering around 12 percent.

UnbeatableSale incorporates elements in its vendor program directed at maintaining and growing relationships. For vendors, this means the company strives to maintain the brand and image its vendors present to the public and a directed focus on reaching beyond the expectations of the people served by its business. All activities are centered on consistently presenting an updated look and new items. Tactics throughout the year are reviewed to ensure what UnbeatableSale is doing is in line with current market conditions, and specific lines of product are tested to identify consumer product preferences.

"What makes the proposition of working with us attractive is our approach to meeting supplier logistics, order flow, payments and returns conditions," added Martin. "We tailor our approach to make the entire process smooth and seamless. We are flexible and are driven to integrate our service seamlessly, while achieving superior standards of customer service."

Vendors enjoy increased presence and elevated reputation by association, and deliver maximum impact on potential buyers, because customers know and trust the UnbeatableSale all-encompassing brand and marketplace, and they perceive UnbeatableSale as an incredible vehicle for satisfying their needs.

Martin stated: "When people contact us, they find out what we represent: a way to avoid frustration, disappointment and delay. No question is too small, no need goes unfulfilled. UnbeatableSale seeks to inspire customers to spread the word about the quality buys they've made and where they've made those purchases - vendors benefit from our commitment to them and to our consumer base."

UnbeatableSales' years of research and study have led the company to develop unique and niche marketplaces for specific audiences. The UnbeatableSales' portfolio of sites currently encompasses consumer electronics, high-end kitchen and home decor, and health-related products, among others. Continued expansion of its niche programs allows vendors to reach untapped market potential.

About UnbeatableSale

UnbeatableSale ('<http://www.unbeatableSale.com>') is directed at developing unique and distinct niche marketplaces for people looking to uncover a low-cost bargain or replenishment item; its yields to the public's need for speed and ease without loss of quality or value.

To view a sampling of products and availability, visit UnbeatableSale's Web site at '<http://www.unbeatableSale.com>'.

To learn more about UnbeatableSale and to discuss vendor opportunities, contact Mike Martin at 732-363-0606 Ext. 101.

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