



**VIDEO AVAILABLE: The Herrera Sindell Group Inc. Seeks Rock-solid Real Estate Investors in Rebounding Real Estate Market, Reports Power Media Group**

For Immediate Release

SANTA CLARITA, Calif./EWORLDWIRE/May 31, 2009 --- The Herrera Sindell Group Inc. (<http://www.herrerasingell.com>) - one of the premier professional real estate investment firms serving the Southern California market, today announced that with the partnership of a strong list of real estate investors, it has developed a home prevention program that specializes in pairing owners of distressed properties with active, successful real estate investors throughout southern California.

"The growing number of foreclosures in the current market has drawn our focus to purchasing pre-foreclosure properties, trustee sales and REOs. The high quality of real estate investors that our organization has attracted is very significant, so we can continue providing the necessary confidence to our investors and clients in helping out property owners in these trying times," declared Juan H. Herrera, chairman and chief executive officer of The Herrera Sindell Group Inc.

On the real estate investment front, the exceptional leverage from the company's solid network of independent realtors, mortgage lenders, property appraisers, home inspectors, title companies, rehab contractors and property management companies has offered a proven method of real estate investment success for The Herrera Sindell Group Inc. in 2008 and the beginning of this year.

"Our goal is to match potential investors with properties that yield 10 percent to 15 percent cash-on-cash investment annually," added Herrera, an executive with more than 15 years of experience in the real estate investment and asset management industries.

The high number of homes available in the southern California market presents a huge investment opportunity for real estate investors. Los Angeles is one of the nation's largest counties with 4,084 square miles - the largest population in any county nationwide with almost 10 million people, and an estimated 3,360,000 housing units.

For more information about real estate investment opportunities available at The Herrera Sindell Group Inc., contact Juan Herrera at (800) 913-4875, or visit [HerreraSindell.com](http://www.herrerasingell.com) (<http://www.herrerasingell.com>).

About The Herrera Sindell Group Inc.

The Herrera Sindell Group Inc. is one of the premier professional real estate investment firms serving the California market since the beginning of the millennium. The Herrera Sindell Group Inc. proudly maintains the highest level of ethical standards and follows a strong set of sound business values on a daily basis.

This trusted real estate investment partner with a proven history of superior financial performance and service was founded by Juan Herrera and Michael Herrera in 2001 and has helped countless individual real estate investors and homeowners through sound leadership, unparalleled industry expertise, and profitable solutions in all areas of the real estate experience.

The Group has partnered with a dedicated team of professional general contractors, property appraisers, home inspectors, title companies, mortgage lenders, and property managers, with a vast wealth of knowledge and experience which enables the Group to effectively manage real estate assets for its clients.

The Herrera Sindell Group Inc. provides all of these services with the added value of offering a minimum 20 percent equity return in all investment properties that The Herrera Sindell Group Inc. manages for its clients.

About Power Media Group, Inc. (<http://www.powermediagroup.com/>)

As outlined in a Daily News article (available at the Power Media Group Web site at

'http://www.powermediagroup.com/who.html'), Power Media Group is an advertising agency that specializes in creating Spanish language campaigns for high-profile clients seeking to reach the booming Hispanic market.

The agency has received the following awards and achievements in the past year:

. Winner of the Latin Business Association (LBA) 2008 Sol Award as Business of the Year, for its exemplary commitment to the Latino business community through leadership and service.

. Commendations for its work from Los Angeles County Board Supervisor, Mike Antonovich as well as U.S. Congressman Howard Buck McKeon-25th District of California.

. Small Business Administration qualification, under very strict guidelines, for a SBA real estate loan, which resulted in owning the firms 11,000 sq. ft. commercial building that serves as a new home for clients and customers.

. Patricia Gracia, winner of La Opinion 2009 Distinguished Woman in the category of Business and Technology, for her steadfast commitment to serving the Hispanic business community nationwide.

. Patricia Gracia, as an invited panelist to the Latin Business Association (LBA) 2009 Annual Conference and Expo, presenting The Transforming Role of Latinas in Business, on March 6, 2009.

. Winner of the 2009 ADDY Awards for Excellence in Creativity for a TV Ad in the General Market - Catalogue sales, for client Creativa Interiors-Primor.

PMG clientele includes among others Universal Music Latin and Video Distribution, Vivendi Visual Entertainment, Creativa Interior-Primor, NYX Cosmetics, Community and Mission Hospital of Huntington Park, and AB Underwear.

To learn more about the services of Power Media Group, contact Patricia Gracia at 661-268-4805.

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**KEYWORDS:** According to Daily News, is an advertising Agency that specializes in creating Spanish language campaigns for high-profile clients seeking to reach the booming Hispanic market. Honored as the winner of the Latin Business Association Sol Awards 2008, recog, real estate investors foreclosures realtors, mortgage lenders, property appraisers, home inspectors, title companies

**SOURCE:** Power Media Group, Inc.

**AVAILABLE MEDIA:** : The Herrera Sindell Group (size: 1.8 k)  
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