



## McLaren Selects Zymol For Vehicle Preparation

For Immediate Release

KILLINGWORTH, Conn./EWorldWire/June 9, 2009 --- McLaren is about racing - its historical core business is Formula One, the ultimate form of motorsport, which constantly pushes the barriers of technology. Embodying the philosophy of relentless expertise in engineering and perfection, McLaren has chosen global, premium car care company, Zymol (R), as the OEM supplier to achieve unsurpassed levels of vehicle finish performance.

From the beginning, McLaren Automotive established itself with an unparalleled attention to detail. McLaren approached and evaluated Zymol and the company's products for application to McLaren's high-quality, high-stress finishes. Within hours of the initial contact, McLaren and Zymol put together the final details of the agreement which will bring Zymol's products to the final preparation of all of its cars.

According to Zymol European Director Craig Binns, "The legacy of McLaren in super-cars, F1 and engineering demonstrates how McLaren sets the standards that others follow."

Zymol products are used around the world by the most exclusive and discriminating owners, from entrants in the Pebble Beach Concours d'Elegance to the preparation of racing vehicles in venues worldwide.

About Zymol

Zymol (pronounced ZYE-mol) is the world's leading producer of premium automotive care products. Its effectiveness, natural ingredients, environmental compatibility and adoption by the automotive elite distinguish Zymol in the market.

Since 1980, Zymol's washing, cleaning and feeding formulas have been used to protect and shine some of the finest cars in the world. From AutoWash (\$21) to Solaris(TM) Estate Glaze (\$30,000), there are Zymol products to suit any budget, need or vehicle.

Hand-crafted Zymol paste waxes are based on a carriage maker's formula developed in Bischofsheim, Germany in the late 1800s.

Zymol is dedicated to helping present and future generations preserve and protect the contributions made by the designers, manufacturers, collectors and restorers of motorised and non-motorised works of art, new or old. Visit Zymol online at '<http://www.zymol.com>' or '<http://www.zymol.co.uk>'.

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**SOURCE:** Zymol