

June 23: Silicon Valley Innovation Pioneer Josh Abend to Participate at Washington, D.C., Innovation Summit

Media Advisory

MENLO PARK, Calif./EWORLDWIRE/June 22, 2009 --- Silicon Valley innovator, innovation practitioner and consultant Josh Abend was invited to participate at the Innovation Summit Conference hosted by the President's Council on U.S. Competitiveness on Tuesday, June 23, 2009.

As a specialist in developing corporate innovation systems, Abend was recently awarded a U.S. patent for Innovation Engines (TM), a software system for organizations of any size which integrates every aspect of innovation - from concept, to measurement and opportunity mapping.

Abend has directed his support towards promoting a new executive function of Chief Innovation Officer.

The U.S. Competitiveness counsel's mission is to find collective ways to strengthen, maintain and further develop U.S. innovation leadership. Conference speakers will include a diverse panel of thought leaders, university presidents, industry heads, labor leaders and innovation experts - prestigious leaders including Dr. George Campbell Jr., president of the Cooper Union, New York.

Abend's company, Innovation America Inc. (<http://www.innovationcity.com>), was founded in 1976. In 1981, he served on President Ronald Reagan's Committee for U.S. Productivity, and he later headed the Innovation Management Center for SRI International. A decorated army veteran, Abend was originally from New York but has resided and operated in Menlo Park, Calif., for the past 18 years.

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