

## The Make-A-Wish Foundation Supported by The Fountain Medical Spa and Boutique

*Announces Participation in the ALLERGAN LATISSE WISHES Campaign*

For Immediate Release

MT. JULIET, Tenn./EWorldWire/June 25, 2009 --- The Fountain Medical Spa & Boutique of Mt. Juliet, Tenn., announced its participation with Allergan's Latisse(TM) Wishes campaign, a charitable public awareness campaign designed to help make wishes come true.

The new Latisse product has been marketed heavily on television with Brooke Shields as the spokesperson. Now available at The Fountain, the public is invited to come in for more information on the product and how to help support this cause.

Born out of the tradition of blowing on an eyelash to make a wish come true, the campaign leverages the excitement surrounding the availability of Allergan's Latisse (bimatoprost ophthalmic solution) 0.03% - the first and only science-based prescription treatment approved by the U.S. Food and Drug Administration for hypotrichoses of the eyelashes (inadequate or not enough lashes) that is used to grow eyelashes, making them longer, fuller and darker.

"In the short time Latisse has been available, the product has already made many women's wish lists," said David E. I. Pyott, chairman of the board and chief executive officer of Allergan. "While Latisse may fulfill the wish for more prominent eyelashes, we wanted to shine the spotlight on the Make-A-Wish Foundation and provide support to grant children's wishes."

"Teaming with Allergan in this Latisse Wishes Campaign is gratifying because we do believe in and support the Make-A-Wish Foundation," shares Linda Davids, owner of The Fountain Medical Spa & Boutique. "At our facility we strive to stay on the cutting edge of products and technology," she continues. "The Latisse product is exciting because it is helping women - this is a great combined effort to help people!"

This is not the first time the Davids have supported the Make-A-Wish-Foundation. When residing in California, one of several events they participated in for the Foundation was a car show. They won the show with their "Juic It" Car, a 1956 Chevy two-door that sported a snappy orange custom color picked out by Harold Davids (photos available at DiscoverYouthAgain.com).

Plans are currently underway at The Fountain Medical Spa & Boutique to host a Latisse event. For more info, the public may check out the Web site, [www.DiscoverYouthAgain.com](http://www.DiscoverYouthAgain.com) or call 615.758.2122.

To support the Latisse Wishes Campaign, log on to [www.LATISSE.com](http://www.LATISSE.com) and [www.allergan.com](http://www.allergan.com).

For more information about the Make A Wish Foundation, visit [Wish.org](http://www.wish.org) ('<http://www.wish.org>').

Located at 12906 Lebanon Rd. in Mt. Juliet, Tenn., The Fountain Medical Spa & Boutique endeavors to provide a place where people can receive the best anti-aging services and technology available today. For more information, call 615.758.2122 or visit [DiscoverYouthAgain.com](http://www.DiscoverYouthAgain.com) ('<http://www.DiscoverYouthAgain.com>').

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### CONTACT:

Cathy Highfill  
A 3 Marketing  
3050 Business Park Circle

Suite 200  
Goodlettsville, TN 37072  
PHONE. 6158512276  
EMAIL: cathy@a3marketing.com

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**SOURCE:** Fountain Medical Spa & Boutique