



Southern California's The Herrera Sindell Group Inc. and Affiliated Real Estate Investors Assist Distressed Homeowners to Avoid Foreclosures

Real Estate Investment Firm Holds Proven Record of Helping Homeowners Through Home Foreclosure Prevention

For Immediate Release

LOS ANGELES/EWORLDWIRE/June 30, 2009 --- Immediate implementation of a home foreclosure prevention program which pairs distressed homeowners with successful real estate investors in Southern California to preserve properties has today been announced by The Herrera Sindell Group Inc. (<http://www.herrerasingell.com>) - a premier professional real estate investment firms serving the Southern California market.

The Herrera Sindell Group Home Foreclosure Prevention Plan purchases distressed properties, presents homeowners first with an opportunity to save their home, and provides a repurchase option at current market value or less.

RealtyTrac reported California's May foreclosures reached 92,249; Southern California new foreclosures topped 24,742, while Los Angeles County hit 9,270. Riverside and San Bernardino Counties were close behind at 6,000.

Real estate investors who get involved with The Herrera Sindell Group are benefitting from the biggest investment opportunities since the 1950s, by earning respectful cash-on-cash returns ranging from 15% to 20% on each property investment.

For more information about The Herrera Sindell Group Inc.'s new program, call 1-800-913-4875, or visit [HerreraSindell.com](http://www.herrerasingell.com) (<http://www.herrerasingell.com>).

About The Herrera Sindell Group Inc.

Founded in 2001 by brothers, Juan and Michael Herrera, The Herrera Sindell Group Inc. is one of the premier professional real estate investment firms serving the California market. The highest level of ethical standards and a strong set of business values are the company's standard, as is a proven track record of superior service and financial performance.

About Power Media Group Inc. (<http://www.powermediagroup.com>)

Power Media Group (PMG) is an advertising agency which specializes in creating Spanish language campaigns for high-profile clients seeking to reach the booming Hispanic market.

Among the following awards and achievements the agency has received in the past year:

- . Winner of the Latin Business Association (LBA) 2008 Sol Award as Business of the Year
- . Commendations from Los Angeles County Board Supervisor, Mike Antonovich as well as U.S. Congressman Howard Buck McKeon-25th District of California.
- . Small Business Administration (SBA) qualification for a real estate loan and purchase of 11,000 sq. ft. commercial building
- . Patricia Gracia, winner of La Opinion 2009 Distinguished Woman in the category of Business and Technology

. Patricia Gracia, invited panelist to the Latin Business Association (LBA) 2009 Annual Conference and Expo, presenting The Transforming Role of Latinas in Business

. 2009 ADDY Award winner for Excellence in Creativity for TV Ad for client Creativa Interiors-Primor

PMG clientele includes among others Universal Music Latin and Video Distribution, Vivendi Visual Entertainment, Creativa Interior-Primor, NYX Cosmetics, Community and Mission Hospital of Huntington Park, and AB Underwear.

To learn more about the services of Power Media Group, contact Patricia Gracia at 661-268-4805. For more information about PMG, visit '<http://www.powermediagroup.com/what.html>'.

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