

C I Host Counts Down To Bullish 2004, Rings In New Year On Times Square JumboTVs

For Immediate Release

DALLAS/EWORLDWIRE/Dec. 29, 2003 --- C I Host, a global leader in Web hosting, Internet infrastructure and software development, today will launch an aggressive television blitz in Times Square, the pulse of the United States holiday season.

"C I Host is known for crazy deals on the Web and zany promotions," said Christopher Faulkner, CEO of C I Host. "We're using the Jumbotron screens in Times Square to announce that C I Host and the American economy are going to have a huge 2004! It's a simple plan: Be in Times Square! Be seen by millions!"

C I Host television ads - a total of 220 spots -- will "air" on the huge ABC and NBC screens overlooking Times Square, (screens that are 585 square feet and 1,200 square feet, respectively). Traffic in the area is projected to be 1.5 million per day … or a total of 16 million for the 11-day schedule -- a marketing coup for any holiday campaign.

"If there is a great, economical media opportunity, we will find it," Faulkner said. "And, the fact that our ads are playing to the people of the greatest, most influential city on earth makes this an extra special holiday treat."

The ads state that C I Host can help with "Whatever You Want To Do On The Web," just as the company has helped its 200,000 customers around the world.

C I Host turned heads earlier this month, as its Human Billboard received newspaper coverage across the country - complete with color photos of the gentleman who now has a 5X5 color tattoo of C I Host's logo on the back of his head.

C I Host astounded the marketing world in 1999, when it blazed new marketing territory by placing its logo on the boxing trunks of Heavyweight Evander Holyfield. That "gamble" rewarded C I Host with hundreds of television shots, over and over before a pay-per-view audience of 800 million viewers worldwide.

About C I Host

C I Host (www.cihost.com), based in the Dallas/Fort Worth market, is a Web hosting and Internet solutions provider, domain name registrar (DNR) and application service provider (ASP) serving 200,000 individual consumers and businesses in 182 countries worldwide.

C I Host creates business-class Web hosting solutions for the small- and medium-enterprise (SME) market, with the broadest portfolio of managed hosting and value-added services in the industry. C I Host is accredited by ICANN to register domain names.

C I Host is HIPAA-compliant and has passed the SAS70 audit.

C I Host has been ranked #1 in speed by the Adoloma Web Hosting Guide. C I Host has been consistently ranked among the Top 5 Web hosting companies out of 16,000 around the globe by c|net's Ultimate Web Host List, HostPulse, WebHostsOnline.com and HostChart.com. C I Host was named among the Top 25 Web hosting companies by HostIndex.com.

C I Host offers turn-key services ranging from initial domain name registration to custom dedicated servers for e-commerce on today's Web. The company offers innovative packages and services to the Internet community.

C I Host operates three diverse data centers across the United States, with its main facility and Network Operations Center in Bedford, Texas. C I Host also has offices in Los Angeles, New York, Chicago and London.

All telco-grade, tier-1 data centers are wholly owned and operated by C I Host and consist of redundant diesel generator backups and a temperature-controlled secure environment with fully redundant UPS capability. All server hardware is fully tested and configured for optimal performance. Daily Web server backups and full fire protection guard against any data loss. To deliver speed and reliability, C I Host's servers are connected to two OC-12 fiber connections, five DS-3 and two OC-3 lines from five diverse Internet backbones for a total of more than 2.6 Gigabits of available bandwidth.

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