



Maverick Wireless Corporation Successfully Launches City-Wide Wireless Broadband Services

Maverick Wireless Proves Its CITYWIDE WiFi(TM) Services Are the Answer to Rural America's Broadband Needs

For Immediate Release

BOTHELL, Wash/EWORLDWIRE/Jan. 9, 2004 --- Maverick Wireless Corporation today announced the successful launch of its CITYWIDE WiFi(TM) services in Benton County, Washington. It is the first community in the United States to enjoy what Maverick Wireless proclaims will be commonplace throughout the nation.

"Recent technological advances and the international adoption of wireless broadband standards have made the viability of city-wide wireless broadband services a reality. The technology is now at a point where skilled wireless broadband service providers can offer their services across entire cities and even address the needs of communities that do not have access to traditional broadband options," David Schmelke, President and founder of Maverick Wireless Corporation.

"Broadband is essential to the economic growth of our community and making it available throughout the county is among our highest priorities. The experts at Maverick Wireless are without a doubt the best at what they do and they have been an important part of our success," said a Benton PUD Representative.

According to Mr. Schmelke, it is up to wireless experts to lead the charge into this new era of broadband. Schmelke, the former Director of Wireless Data at T-Mobile, USA, says that the successful commercialization of city-wide WiFi networks depend greatly on the wireless expertise of these service providers.

"The successful deployment of a carrier grade, community-wide WiFi network is as complex a challenge as one can imagine. The reason we're emerging as a leading authority on this subject is because of our deep rooted wireless knowledge. Benton County's successful launch is our proof that we understand the technology, the unique challenges surrounding such a deployment, and how to successfully overcome those challenges," says Schmelke.

He adds, "Contrary to the belief of many traditional Internet Service Providers, you can't simply throw up towers and have a robust network that is truly ready for subscribers."

Maverick's CITYWIDE WiFi(TM) network in Benton County covers an area of 40 square miles. Subscribers enjoy the freedom of accessing the Internet at broadband speeds anytime, from anywhere within the wide area network. CITYWIDE WiFi(TM) monthly rate plans range from \$19.95 for a 128Kbps account to \$49.95 for a 1Mbps account. To address security concerns the service also boasts 256bit encryption, user authentication, and certificate-based protection. Skilled sales, installation, customer care and technical support representatives are available to ensure that the service is easy to use.

Gayle Cook, a CITYWIDE WiFi(TM) Subscriber states, "Maverick Wireless provided one of the best sales and service experiences I've ever had. The people at Maverick helped me understand the advantages of wireless broadband and they helped me select the best CITYWIDE WiFi(TM) service plan for my needs. I couldn't be happier with my decision to use their services."

About Maverick Wireless Corporation

Maverick Wireless Corporation is a leading authority on community-wide wireless broadband services. Founded by the former Director of Wireless Data at T-Mobile, USA, Maverick is a privately held wireless services corporation based in Bothell, Washington. For more information on CITYWIDE WiFi(TM) Services from Maverick Wireless Corporation, please visit www.citywidewifi.com

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