

## C I Host's Wi-Fi Guy Testdrives Wireless Access at Sundance Film Festival

For Immediate Release

DALLAS/EWORLDWIRE/Jan. 22, 2004 --- C I Host today booted up the "beta test" of the Wi-Fi Guy roadtrip at the 2004 Sundance Film Festival in Park City, Utah. After the test run at Sundance, The Wi-Fi Guy will go coast to coast seeking out all things wireless -- connecting, networking and hooking up -- where business communication has never gone before.

"We sponsored the Wi-Fi Guy because C I Host has a history of progressive marketing," said Christopher Faulkner, CEO of C I Host. "Wi-Fi is the most liberating business tool since the laptop. So we want to help point out the hot beds of wireless activity, spread the word and recruit more disciples."

The Wi-Fi Guy, a journalist and published author, said, "Sundance is the place to reach opinion leaders, celebrities and early adopters. This year, there is a huge Wi-Fi presence, compliments of Starbucks Coffee Company, HP and T-Mobile, USA."

Ironically, the idea for the Wi-Fi Guy tour was conceived at a Starbucks coffee shop, when passersby repeatedly asked the writer about his wireless connection -- consisting of an HP laptop and a T-Mobile Hotspot connection. (C I Host threw in unlimited use of a 2004 Ford Expedition -- boldly wrapped in C I Host's trademark orange and blue.)

"It's cool and productive, but many people know nothing of Wi-Fi," said the Wi-Fi Guy. "So, we discussed the idea at C I Host and...Roadtrip!"

Wi-Fi is a local area network (LAN) that communicates via radio waves on the 802.11 communications standard instead of wires. Hotspots are available throughout the United States in coffee shops, airports, copy service centers and even churches enabling users to access the Internet.

The annual Sundance Film Festival, a major program of Sundance Institute, is held each January and is considered the premier showcase for American and international independent film.

### About C I Host

C I Host ([www.cihost.com](http://www.cihost.com)), based in the Dallas/Fort Worth market, is a Web hosting and Internet solutions provider, domain name registrar (DNR) and application service provider (ASP) serving 200,000 individual consumers and businesses in 182 countries worldwide.

C I Host creates business-class Web hosting solutions for the small- and medium-enterprise (SME) market, with the broadest portfolio of managed hosting and value-added services in the industry. C I Host is accredited by ICANN to register domain names.

C I Host is HIPAA-compliant and has passed the SAS70 audit.

C I Host has been ranked #1 in speed by the Adoloma Web Hosting Guide. C I Host has been consistently ranked among the Top 5 Web hosting companies out of 16,000 around the globe by c|net's Ultimate Web Host List, HostPulse, WebHostsOnline.com and HostChart.com. C I Host was named among the Top 25 Web hosting companies by HostIndex.com.

C I Host offers turn-key services ranging from initial domain name registration to custom dedicated servers for e-commerce on today's Web. The company offers innovative packages and services to the Internet community.

C I Host operates three diverse data centers across the United States, with its main facility and Network Operations Center in Bedford, Texas. C I Host also has offices in Los Angeles, New York, Chicago and London.

All telco-grade, tier-1 data centers are wholly owned and operated by C I Host and consist of redundant diesel generator backups and a temperature-controlled secure environment with fully redundant UPS capability. All server hardware is fully tested and configured for optimal performance. Daily Web server backups and full fire protection guard against any data loss. To deliver speed and reliability, C I Host's servers are connected to two OC-12 fiber connections, five DS-3 and two OC-3 lines from five diverse Internet backbones for a total of more than 2.6 Gigabits of available bandwidth.

HTML: <http://www.eworldwire.com/pressreleases/2081>

MOBILE: <http://e4mobile.com/pressreleases/2081>

PDF: <http://www.eworldwire.com/pdf/2081.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/1975.htm>

LOGO: <http://www.eworldwire.com/newsroom/1975.htm>

**CONTACT:**

Kent Pingel

C I Host

1851 Central Drive Suite 110

Bedford, TX 76021

PHONE. 817-868-6999

FAX. 817-868-7203

EMAIL: [kentpingel@cihost.com](mailto:kentpingel@cihost.com)

<http://www.cihost.com>

**KEYWORDS:** Dallas, web hosting, internet, ecommerce, dedicated servers, colocation, data centers, wi-fi, wifi, wireless, hotspots

**SOURCE:** C I Host.com