
NutraLife Nutraceuticals Trim Colon Cleanse Safer All-natural Choice after FDA Warns of Hydroxycut Recall

Consumers should "immediately stop" using Hydroxycut weight-loss products amid concerns they may cause jaundice and liver failure, the U.S. Food and Drug Administration said Friday.

For Immediate Release

NEW YORK/EWORLDWIRE/July 15, 2009 --- NutraLife Nutraceuticals - a leading nutraceutical company, observed that the U.S. Food and Drug Administration said Friday consumers should "immediately stop" using Hydroxycut weight-loss products amid concerns they may cause jaundice and liver failure.

"The FDA has received 23 serious reports of health problems with Hydroxycut products and one death in a 19-year-old male who had used the weight-loss products," said Linda Katz, interim chief medical officer in the FDA's food safety and nutrition division.

"The FDA strongly advises people against using 14 Hydroxycut products," Ms. Katz said. Iovate Health Sciences Inc. of Canada markets the products, also known as dietary supplements, as fat burners and energy-enhancers. Iovate representatives couldn't immediately be reached for comment.

The company has agreed to recall 14 of its Hydroxycut products. Other Hydroxycut products, such as Hydroxycut Cleanse and Hoodia, won't be recalled as the FDA said they contain different ingredients from the other products.

Vasilios Frankos, director of the FDA's dietary supplement program, said, "It's still unclear what ingredients in the products are harmful. The FDA is trying to get a better understanding of what ingredients, or combination of ingredients, is causing the liver damage. Other dietary supplements may contain similar ingredients."

The FDA recommends people call their physicians if they are worried about any damage caused by the products.

"While the risk of contracting severe side effects is relatively rare in comparison with the amounts of people using diet supplement products, it is still a dangerous and inherent risk that is attached to using such recalled supplements for weight loss," states Raul Cesan, spokesperson for NutraLife Nutraceuticals. "Our colon cleansing product (Trim Colon Cleanse) offers the same benefits as any diet supplement for weight loss, however there are no known adverse side effects associated with its usage."

For more information on how Trim Colon Cleanse all-natural supplement can help to gently and safely cleanse the colon, visit TrimColonCleanse.com (<http://www.TrimColonCleanse.com>).

About Trim Colon Cleanse

- Breakthrough total body detoxification supplement created by NutraLife Nutraceuticals - a leading nutraceutical company
- Pharmaceutical-grade product that works quickly to cleanse toxins and is gentle on the colon
- The inexpensive yet equally as effective alternative to colon hydrotherapy, or costly visits to the gastroenterologist or day spa
- Contains a proprietary blend of all-natural, plant-based ingredients such as Cascara Seed, a natural laxative, and Psyllium seed which aids in the function of waste elimination in the intestines to allow for a gentle, entirely safe and all-natural colon cleansing
- Thoroughly cleanses and detoxifies the colon, kidneys, lungs and the heart
- Greatly reduces the risk of contracting colon cancer and other cancers by flushing out harmful toxins from the colon
- Cleanses bodily toxins, contributing to clearer and smoother skin in a matter of a few weeks

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- Helps to eliminate unwanted weight and minimize abnormal weight gain
 - Boosts the effectiveness of the immune system and the digestive track
 - Heightens energy levels naturally
 - Has no known adverse side effects
 - 100 percent safe, effective and all-natural
 - Available online at '<http://www.TrimColonCleanse.com>'.

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