



PHOTO AVAILABLE: NEOCUTIS Inc. Donation to The Sturge-Weber Foundation Supports Education, Support and Research

For Immediate Release

MT. FREEDOM, N.J./EWorldWire/July 17, 2009 --- The Sturge-Weber Foundation, a non-profit dedicated to providing superior support to all individuals with port wine stain related conditions, announces it is the recipient of a \$15,000 donation from NEOCUTIS Inc.

NEOCUTIS Inc., a leader in technologically advanced skincare products, launched a program in May 2009 that donated \$1 to The Sturge-Weber Foundation for every NEOCUTIS product sold at dermatologists' offices or online during that month.

NEOCUTIS, which began with philanthropic roots, has developed a variety of beneficial skincare technologies. The company's staff is dedicated to providing the highest quality and most effective products for reducing skin aging. It is NEOCUTIS' goal that the partnership with The Sturge-Weber Foundation raise funds for a much-needed cause and it inspires other cosmeceutical brands to partner with charities.

"We are so grateful for this generous donation," said Karen Ball, president and CEO of The Sturge-Weber Foundation. "We believe there is truly symmetry with our dedication to delivering high quality products and service. We appreciate NEOCUTIS rising to the challenge of supporting our mission and the people we serve."

About Sturge-Weber Foundation

The Sturge-Weber Foundation exists to improve the quality of life for individuals with port wine birthmark related conditions through worldwide education, support, and research leading ultimately to a cure. For more information, visit Sturge-Weber.com ('<http://www.sturge-weber.com/Home.asp>').

NEOCUTIS

NEOCUTIS is quickly becoming a leader in innovative, effective skincare, bringing the precision of Swiss technology and cellular therapy research together for scientifically advanced breakthroughs in anti-aging and post-procedural skincare. For more information, NEOCUTIS.com ('<http://www.neocutis.com/>').

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CONTACT:

Anne Howard
The Sturge-Weber Foundation
1240 Sussex Turnpike

Randolph, NJ 07869
PHONE. 973-895-4445
FAX. 973 895-4846
EMAIL: ahoward@sturge-weber.com
<http://sturge-weber.com>

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Mark Lemko, (L) CEO of Neocutis, Inc. and Karen Ball, (R) CEO of the Sturge-Weber Foundation
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