



VIDEO: Public Broadcasting Service Sponsorship Announced by The Herrera Sindell Group Inc.

Juan H. Herrera, president and chairman, affirms a step in the right direction, as a recognizable and respected public broadcasting organization has considered and accepted the firm for sponsorship

For Immediate Release

SANTA CLARITA, Calif./EWORLDWIRE/Aug. 3, 2009 --- The acceptance of The Herrera Sindell Group Inc. ("HSG") is the first time that the lucrative real estate acquisition firm located in Southern California is accepted as a PBS sponsor.

Juan Herrera, president and chairman of the firm, stated, "It is a positive statement of where we have come from, the accomplishments that have been made, and the direction we are heading in."

J.H. Herrera also stated that the purpose of sponsoring PBS is to give real estate investors throughout Southern California the chance to learn of opportunities to capitalize on the recovering and growing real estate market.

HSG is currently acquiring properties at approximately 40 percent to 70 percent of market value as well as income-producing properties with a cash-on-cash return of a minimum of 15 percent. The investors a low-risk investment with high net return in real property acquired in Southern California.

HSG is located in the San Fernando Valley in the city of Sherman Oaks, Calif. HSG provides investors with:

- . Cash flow investment opportunities
- . Strong cash-on-cash return with long-term holds
- . Excellent return on investment (ROI) within 30 to 90 days
- . Turnkey investment properties, tenant-occupied properties, joint venture partnerships with HSG
- . Options to utilize retirement plans for investments

Individuals and entities interested in investing in real estate throughout Southern California can contact The Herrera Sindell Group Inc. by calling (818) 205-9001.

Mr. Herrera is the Founder and Chairman of the Board of The Herrera Sindell Group Inc. and also the CEO and co-owner of Golden State Capital Group Inc., which is headquartered in Sherman Oaks, Calif. Herrera has been in the real estate investment and asset management business for over 15 years and - alongside his twin brother, Michael H. Herrera - has assembled a powerful group of professionals which include attorneys, investment consultants, realtors, mortgage lenders, rehabilitation construction contractors, real estate appraisers and investment bankers.

Each group of professionals provides true superior service for all of its clients in all aspects of the real estate transaction including contract writing, negotiation, and risk management for real estate investments.

About Juan Herrera

Mr. Herrera's vision is to provide clients a premier real estate investment company that specializes in opportunities in a highly lucrative and diverse southern California market. The purpose of the organization and development of the company was to bridge novice or seasoned investors with real estate investment properties that capture value. This vision coupled with unparalleled customer service, client satisfaction, and delivery of capital growth is what drives the corporate culture of The Herrera Sindell Group Inc. ('<http://www.herrerasingell.com>')

About Power Media group Inc. ('<http://www.powermediagroup.com>')

Power Media Group, Winner of the Latin Business Association (LBA) 2008 Sol Award as Business of the Year, for exemplary commitment to the Latino business community through leadership and service

. Commendations to the Agency for outstanding work from Los Angeles County Board Supervisor, Mike Antonovich as well as U.S. Congressman Howard Buck McKeon, 25th District of California

. Small Business Administration qualification, under very strict guidelines, for an SBA real estate loan, which resulted in acquisition of the firm's 11,000 sq. ft. commercial building

. Patricia Gracia, winner of La Opinion 2009 Distinguished Woman in the category of Business and Technology, for her steadfast commitment to serving the Hispanic business community nationwide (March 26, 2009)

. Power Media Group, Winner of the 2009 ADDY Awards for Excellence in Creativity for a TV Ad in the General Market

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