

## **Inc. #72 Fastest-growing Online Retailer, UnbeatableSale, Beating a Path to the Top**

*Inc. selects one of 5000 fastest growing companies in U.S.*

For Immediate Release

LAKEWOOD, N.J./EWORLDWIRE/Aug. 18, 2009 --- On the upside of the downside of U.S. retail sales reported last week by the Commerce Department, online retailer UnbeatableSale.com has rung up a position at #72 on the 2009 Inc. Top 5000 fastest growing companies in the retail sector, and #1746 overall on the Top 5000.

"In a tumultuous economy, UnbeatableSale being named to the Inc. 5000 fastest-growing companies affirms our resilience," said President Mike Martin.

From Lakewood, N.J., UnbeatableSale.com has driven staff numbers into dozens and growth in less than a handful of years to over \$20 million a year.

"At different times, growing fast means different things to different people," stated Martin. "People often reflect on the numbers of 90s start-ups that aren't around today.

"When everyone around us is talking survival, what makes us forecast a bright future is the strength of our technology and our team, and timing-right pricing. As volume increases, we remain steadfast in our core beliefs, and in our commitment to manufacturers and buyers - and people are taking note."

Several partnerships the company has engaged established have had significant payoffs on the bottom line, while expanding UnbeatableSale reach to new audiences of consumers. These arrangements have also helped UnbeatableSale secure unbeatable pricing from product providers.

"Being able to look ahead and anticipate the buying public's needs and wants is vastly more complicated today than in the past," added Martin. "We know that if we continue to do what we're doing now, the only way to move is up."

About Inc. Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, Inc. (<http://www.inc.com>) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing and technology.

The Inc. 5000 exclusive ranking of the nation's fastest-growing private companies is the most comprehensive look at the most important segment of the economy - America's independent-minded entrepreneurs who form the backbone of the U.S. economy.

About UnbeatableSale

UnbeatableSale (<http://www.unbeatable.com>) is directed at developing unique and distinct niche marketplaces for people looking to uncover a low-cost bargain or replenishment item; it yields to the public's need for speed and ease without loss of quality or value.

To view a sampling of products and availability, visit UnbeatableSale's Web site at [UnbeatableSale.com](http://www.unbeatable.com) (<http://www.unbeatable.com>).

RewardsMalls.com is the most recent addition to the UnbeatableSale portfolio of niche Web sites targeting specific groups of online purchasing consumers. View RewardsMalls.com at <http://www.rewardsmalls.com>.

To learn more about UnbeatableSale, contact Mike Martin at 732-363-0606 Ext. 101.

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