

IQinVision

Oct. 1 and Oct. 8: IQinVision, Pivot3 and Veracity Offer Technology Pathways From Analog to IP

Three Industry Leaders Announce "designIP Series" Symposium Launch

Media Advisory

SAN JUAN CAPISTRANO, Calif./EWORLDWIRE/Sep. 16, 2009 --- IQinVision ('<http://www.iqeye.com>'), Pivot 3 ('<http://www.pivot3.com/>') and Veracity USA ('<http://www.veracityusa.com/>') today announced the creation of the designIPseries of symposiums. The initial designIP event will be held in Chicago at the Blackstone Renaissance Hotel on October 1, 2009. The second designIP will be held on October 8, 2009 at the Midtown Executive Club in New York.

The designIP series events will feature presentations from all three companies covering the migration from analog to digital video surveillance. Unlike other seminars which often find attendees sitting through long sales pitches, designIP series attendees will learn practical, actionable steps that can be taken when moving from analog to IP. Presentations will detail how best to design an IP-based surveillance system that can maximize cost-effectiveness without sacrificing security results. Crucial insights from the presentations will include:

- 1) How to separate "wants" from "needs" when architecting a megapixel surveillance solution
- 2) How to take advantage of existing infrastructure, whether it be coaxial cable or long Ethernet cabling runs, when installing IP solutions
- 3) What "Power over Ethernet" really means and how to understand its uses and benefits
- 4) How virtualization with iSCSI storage can reduce acquisition and support costs by up to 50%
- 5) Selecting a video management system that is scalable and flexible to meet high network demand
- 6) Designing an IP video system that exceeds the customer's expectations every time

"There is so much information out there, and a lot of it is confusing or even misleading," said Paul Bodell, IQinVision's chief marketing officer. "designIP has been organized with these leading companies to cut through the clutter and to deliver objective information on how best to design your video surveillance system to achieve your security and financial goals."

"There is a pressing need for practical advice on how to deploy IP technologies," said Lee Caswell, founder and chief marketing officer at Pivot3. "This series is designed to fill in the knowledge gaps created by the convergence of IT and physical security."

Scott Sereboff, Veracity USA's CEO seconded his colleague's remarks, "The event is designed to show people that moving from an analog system to an IP system is fundamentally easier than they might think. Our goal is to present to the attendees some technology-based pathways that make the move from analog to IP less expensive, less complex, and less of a headache than what they've seen to date."

The program will also feature an "interactive lunch" sponsored by Exacq Technologies. Each designIP series event is only \$49 per participant. For a full agenda and to register for the event, please visit '<http://www.iqeye.com/designip-series.html>'. For questions, call +1 949.369.8100 x243.

About IQinVision

Since 1998, IQinVision has been designing, manufacturing, and marketing the IQeye line of megapixel/HD cameras. IQinVision is a world leader in IP video and intelligent network camera products and is committed to continued industry leadership with highly-valued products and superior customer service. IQinVision was first to market with megapixel IP cameras, HD cameras with on-camera recording, and intelligent network cameras, while receiving prestigious industry awards from Frost & Sullivan, Security Technology Executive, Detektor,

and the IP User Group. IQeye megapixel network security camera systems are renowned for image quality, stability, and reliability in the most demanding network conditions and environments. For more information, visit IQeye.com ('<http://www.iqeye.com>').

About Pivot3

Pivot3 is the fastest-growing surveillance storage company, with its award-winning products widely deployed in the gaming, homeland security, public safety, education and transportation markets. To learn more about Pivot3, visit Pivot3.com ('<http://www.pivot3.com>').

About Veracity

For the past three years, Veracity has set the tone within the "analog to IP" market with its industry leading products such as HIGHWIRE, PINPOINT and others. For more information, visit VeracityUSA.com ('<http://www.veracityusa.com>').

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