



NewsBlaze Unfurls Pink Banner For Breast Cancer Awareness Month

NewsBlaze Focuses On Breast Cancer Awareness Month With Relevant News

For Immediate Release

FOLSOM, Calif./EWorldWire/Oct. 1, 2009 --- Breast Cancer Awareness Month finds NFL players wearing pink cleats and the Susan G. Komen organization arranging the Race for the Cure, while NewsBlaze (<http://www.newsblaze.com>) is leading its own start among its readership and helping to lead the breast cancer awareness drive.

Changing the NewsBlaze header to breast cancer pink from green, which has reflected support for a democratic Iran, has been coordinated in concert with freedom from "left margin syndrome" - where NewsBlaze content has been tied down for years along the left side of viewers' browsers.

In line with October's focus, NewsBlaze Content Editor Judyth Piazza is preparing a list of assignments for writers focused on growing attention to breast cancer throughout the month. Said Piazza, "A short list of stories this week will be followed by a series of topical items throughout the month. Our goal is to present the works of quality writers who begin contributing to NewsBlaze as a result of publishing these stories who realize they can contribute to the effort."

NewsBlaze President Alan Gray stated, "It was Sally Gray, NewsBlaze CFO, who suggested we do more beyond personally supporting the Susan G. Komen organization and the Race for the Cure. We decided to involve our readers more and also feature more stories about breast cancer, from prevention through to survival. Readers are already responding positively to our efforts."

William Cullifer, NewsBlaze VP Business Development, said, "With political debate swirling around healthcare, breast cancer awareness is an important issue for NewsBlaze to participate in. Great organizations like Susan G. Komen accomplish amazing work in many areas, including supporting finding a cure, and NewsBlaze can help readers be aware of those efforts, by covering prevention, research, diagnosis, intervention, healing, cure and survival of this disease."

About NewsBlaze

NewsBlaze is an online source of national and international news, commentary, and satire. Journalists cover many topics ranging from business, health and politics, to environment and entertainment. Every day the NewsBlaze Web site is visited by readers from all over the world, around 600,000 each month. Visit [NewsBlaze.com](http://www.newsblaze.com) (<http://www.newsblaze.com>) to learn more.

NewsBlaze has over 200 writers and three editors who strive to keep readers informed and engaged. Writers who want to participate as part of the NewsBlaze team should contact alan@newsblaze.com.

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