

Nov 19-20: Learn to Build a Business and Grow Current Revenue by Utilizing Proven Marketing Techniques Presented by Thrive Super Conference

The Thrive Super Conference offers details on effective online marketing strategies in delivering growth for entrepreneurs creating a business or those that have already started businesses.

Media Advisory

CHICAGO/EWORLDWIRE/Oct. 23, 2009 --- Entrepreneurs today are struggling with the perception that due to limited budgets and a weakened economy it is becoming impossible to effectively market, grow, and even sustain their businesses. According to Adnan Majid, President of Thrive Super Conference, a Delaware based growth and strategy consultancy, instructing start-up organizations and existing businesses to utilize marketing both offline and online correctly.

"We will likely see this trend continue until entrepreneurs are properly educated on out of the box solutions for online and offline marketing and become more educated on the role it can play in driving profit and growth-not just as stand-alone cost centers. The event provides a great breadth of subject matter and expert speakers showing that we are not a bunch of people tapping on keyboards but have in fact implemented strategy and actively play a part in business development. The conference is dedicated to increasing its attendees knowledge of the proper use of social networking, how to tap into competitors online traffic, how to organically and inorganically grow you position on the web. It provides dedicated access to certain especially setup social networks and blogs to get active discussions going with speakers and attendees."

To help start-up organizations learn how to increase revenues by addressing unmet marketing competitive and marketing strategies as well as unmet customer needs and enhancing the companies' overall strategy, the Thrive Super Conference is hosting a number of events throughout the year on Expanding Your Companies Visibility and Delivering Growth Without Implementing Large Marketing, PR, and Advertising Budgets. The conference will show how leading marketers are taking a new approach to the Internet, using their company's competitors to boost corporate revenues, enabling free public relations, and advertising to contribute to profits rather than being merely a cost center. The conference will highlight a non-financial approach to help increase the impact of marketing initiatives.

Attendance is open to all. It has limited seating available, register before Nov. 11, 2009, and receive \$250 discount on your ticket purchase.

The conference audience will include start-up executives, marketing managers, and corporate executives of both large and small organizations across multiple verticals. They will discuss how new strategies in marketing, free public relations, web design, social marketing, and SEO can be positioned to support company growth and how to help corporations face the challenges of targeting growth and obtaining competitor insights via alternative technologies. Each conference attendee will also leave with marketing software valued at \$5,500 USD and have the opportunity to win a chance to go for an all expense paid weekend at a marketing retreat in the United Kingdom.

Don't miss this two day seminar on November 19-20. To register for the event and receive the early bird discount log onto ("<http://www.thrivesuperconference.com>") today.

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