



## Concerts in Southern California Drum Up Followers at showlistLA

For Immediate Release

LOS ANGELES/EWORLDWIRE/Oct. 26, 2009 --- showlistLA hosts an easy to read free list of all the upcoming concerts in Southern California. After six years of sending out only the concert list as an excel file to a subscriber list that has organically grown throughout the music industry, David Gordoni - curator of the original music list - partnered with his long-time friend Lorden Ellison and launched the Web site version on September 11, 2009, to a very warm reception from existing fans and users.

showlistLA is continuously striving to become the premiere site for concert goers and is constantly updating the Web site to make it more user friendly and an all around fun experience, while shopping for the best prices for concert tickets.

The free, comprehensive list and the growing buzz of the Web site is gaining exposure beyond the initial fan base through very positive word of mouth and through social network forums like Facebook, Myspace, and Twitter.

showlistLA has limited the Web site's features to only include those that are most essential to visitor, including a keyword search, a date range search, and the ability to sort / browse the list by any of the grid's columns (very popular). Visitors can also purchase tickets to shows directly through Ticketmaster and Live Nation from links on the site. Anyone can keep track of Facebook feed directly on the Web site - a good place to see what the current giveaways are.

showlistLA concert ticket giveaway events have been very popular and successful at making new friends across the board. With support from promoters such as Goldenvoice, Live Nation, Nederlander and Sean Healy Presents, as well as venues including Key Club, Roxy Theatre, Viper Room, Henry Fonda Theatre, El Rey Theatre, Avalon, and Greek Theatre, we run almost daily giveaways using Facebook, Twitter, and the weekly Newsletter which comes out every Thursday.

showlistLA ('<http://www.showlistLA.com>') strives to become the list destination of all the best upcoming concerts in Southern California and a great place to buy tickets.

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