



EXCLUSIVE

A d A g e n c y

Marketing Help has Finally Arrived for Small Businesses, Affirms Kyle Kossen of Exclusive Ad Agency

For Immediate Release

SEATTLE/EWORLDWIRE/Oct. 28, 2009 --- According to Kyle Kossen, help is on the way for small businesses looking for advertising and marketing services like those offered to big companies but in a more affordable way. Kossen suggests Exclusive Ad Agency is a new type of ad agency developed to help small businesses.

"Most advertising agencies shun the small business owner because their budgets are too small," said Kossen. "However, many small business owners need the guidance and services offered by an advertising agency. This disconnect in the marketplace is what prompted me to start a different type of advertising agency that could provide the same results as the big agencies but at a price small business owners could afford."

Unlike traditional ad agencies and PR firms, there is never a discussion about retainers. Small business owners simply choose the marketing services they need from a broad menu of packaged services. The pricing is put upfront so businesses know exactly what to expect.

Exclusive Ad Agency specializes in providing affordable marketing services to small businesses with a simple easy to understand menu of services. The services include the development and production of printed materials - from brochures, to direct mail, copywriting and advertisements - TV commercials, radio spots and websites.

Exclusive Ad Agency also provides press release services, media placement, logo development, full-color printing and offers 75,000 different promotional items for imprinting. All services are offered on an a-la-carte basis with upfront pricing. Businesses pay for only what they need when they need it. In most cases, there is absolutely no need for an expensive custom quote which saves small businesses time, money and diminishes a lot of the confusion stemming from purchasing marketing-related services.

The creative development and production of all materials is done from one centralized location that Exclusive Ad Agency manages. This allows Exclusive Ad Agency to generate greater economies of scale, so products and services similar to those available to Fortune 500 companies can be offered to small businesses at affordable prices.

According to Kossen, "The small business owners I know hate the idea of having to open up a phone book to search for a new vendor each time they need something. It is time-consuming, tedious and you never know what type of quality you are going to get. That's why our business model is so helpful. We offer over 20 different advertising and marketing services under one roof. This way a small business owner only has to establish one relationship to gain access to virtually every service they need for their business to grow."

To find out more about the wide variety of services offered by Exclusive Ad Agency, visit [ExclusiveAdAgency.com](http://www.exclusiveadagency.com) ('<http://www.exclusiveadagency.com>') for details.

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