

Pets Treasures and Teachers Score at UnbeatableSale.com E-commerce Stores for the Holidays

Pockets set to jingle with savings

For Immediate Release

LAKEWOOD, N.J./EWORLDWIRE/Nov. 5, 2009 --- Online retailer UnbeatableSale.com (<http://www.unbeatable.com>) has launched two additional niche e-commerce sites targeting pet owners and large education volume product lines: FunToyMall.com (<http://www.FunToyMall.com>) and PetShopUSA.com (<http://www.PetShopUSA.com>). The e-tailer says the openings continue to advance the company's plans to expand into focused markets.

"UnbeatableSale's most recent recognition - being named to the Inc. 5000 fastest-growing companies - is testament to our commitment to manufacturers and buyers," said President Mike Martin. "The strength of our technology and our team, and timing-right pricing has landed many noteworthy partners and helped us secure unbeatable pricing from product providers." The arrangements have resulted in significant payoffs on the bottom line, while expanding reach to new consumers.

From headquarters in Lakewood, N.J., UnbeatableSale.com has grown in just a handful of years to over \$20 million a year, by creating a series of niche Web sites focusing on targeted needs of consumers.

Among the UnbeatableSale portfolio is UnbeatableSale's RewardsMalls.com (<http://www.RewardsMalls.com>), which has proven hugely popular with companies looking for new ways to strengthen their relationship with customers. A private label incentive program, RewardsMalls.com couples its extensive portfolio of brand name and unique products with award options designed to motivate and retain customers. Martin references Incentive Magazine, which found that "once customers join a loyalty program, they tend to increase spending by an average of 27 percent. That's a number impossible to ignore."

"No one disputes the growing number of customers shopping online, and RewardsMalls.com provides businesses with another tool to build customer loyalty."

Other offerings UnbeatableSale.com has presented range from tech-toys (<http://www.TechnoOutlet.com>), health-supporting appliances (<http://www.GreaterMedical.com>) and refreshing home decor (<http://www.ComfortMarket.com>).

"Our offerings cover nearly every conceivable need," added Martin. "From picture frames to furniture, lighting to scientific gadgetry and electronic goodies - rapid-chill coolers, radio controlled toys, model planes and kids' software games, and home theatre treats, to a extensive range of items to meet the needs for a more wholesome lifestyle - from heart rate monitor watches, to pedometers and products for infants - with the addition of PetShopUSA.com and FunToyMall.com, anyone would be hard-pressed to identify a product need that we haven't covered."

"When the holiday season arrives, there are likely to be packages in fanciful wrapping, with insides found at our storefronts," stated Martin. "As we explore new and innovative ways to touch customers and build our brand, we focus on effectively communicate the value of working with us - our retail industry knowledge and expert communications, data analytics, loyalty software, and back end operations - so that others understand what has drawn the biggest manufacturers to us and ultimately delivers their goods to our clients' doorstep."

In keeping with the bright and light message the FunToyMall.com site is set to deliver to teachers anticipating Winter Break, UnbeatableSale.com offers a variation on the traditional "Winter Wonderland" jingle:

School bells ring, teachers giddy
Off the bus, the crowd is ready
How eager kids roar,
To see new class decor.
Found winter break at the FunToyMall

Gone away for the winter
Moving past holiday dinner

Looking for new,
Crayons yellow n' blue
Discovered at ToyFunMall.com

On the walls were finger paintings,
Warm colors, turkey feathers hanging

They'll say: am I pretty?
We'll say: cool, bird,
But your season is past
Move along fast

After break, we'll inspire,
A creative wildfire
Challenge young minds,
With new games to find,
Found winter break at the tofunmall

All refreshed is the classroom
Old swept away with a big broom
All sparkly and young
Designed to have lots of fun
Learning in a classroom all redone

Times goes on, teachers retire
After kids reach goals they aspire
To move on and grow
From the basics they have sown
With FunToyMall out into the unknown

"We are adding fresh storefronts intended to present the best mix of product to suit the specific needs of special family members and educators," concluded Martin. "Delivering a robust product line with the same quality services to our customers can only spell s-u-c-c-e-s-s."

To learn more about the vendor and partner programs available at UnbeatableSale, contact Mike Martin at 732-363-0606. To view a selection of the e-tailers product line, visit UnbeatableSale.com ('http://www.UnbeatableSale.com').

HTML: <http://www.eworldwire.com/pressreleases/211343>

MOBILE: <http://e4mobile.com/pressreleases/211343>

PDF: <http://www.eworldwire.com/pdf/211343.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/313006.htm>

LOGO: <http://www.eworldwire.com/newsroom/313006.htm>

CONTACT:

Mike Martin
UnbeatableSale.com
195 Lehigh Ave - Suite 5
Lakewood, NJ 08071
PHONE. 732-363-0606

KEYWORDS: retail, ecommerce, marketing, toys, holidays, holiday gift, Hannukah, Christmas, Qwanza, online retail, online shopping, holiday shopping Christmas shopping, Black Friday, presents, gifts for men, gifts for women, gifts for kids, classroom products, children's gifts

SOURCE: UnbeatableSale

Los Angeles
+1 213-596-0850

Chicago
+1 312-224-4653

New York
+1 973-252-6800

London
44-20-7078-7269

*Communicate News**
+1 888-546-NEWS (6397)

EWORLDWIRE®
