



PHOTO: San Fernando Valley Business Journal Nominated Tony Gracia, Power Media Group's CFO, As One Of The 2009 Top CFO Awards

Tony Gracia, a nominee by the San Fernando Business Journal- his professional accomplishment. His work has been considered vital in steering local companies through current challenging economic times.

For Immediate Release

SANTA CLARITA, Calif./EWORLDWIRE/Nov. 10, 2009 --- Power Media Group Inc. (PMG) (<http://www.powermediagroup.com>) CFO Tony Gracia was nominated by the San Fernando Valley Business Journal as one of the Valley's Top CFOs.

Gracia, CEO and CFO a rapidly growing advertising agency in the city of Santa Clarita, Calif., was honored for his professional accomplishments in driving the eight-year old firm's sales, marketing and financial operations.

After four years of working in the advertising and broadcast industry as an account executive and local sales manager for the Liberman Broadcasting Radio & Television network, Gracia joined PMG - the company his wife, Patricia, founded in 2001. Tony set a goal that within the next three to five years of leading the agency to the top 10 Ad agencies in the country. PMG took in over \$6 million in billings in the past three years.

His passion for his role at the agency and about PMG clients is transmitted to his employees. He demonstrates his commitment to serving the Hispanic business community nationwide through sound financial decisions, always keeping in sight the long-term growth of the agency.

As a result of Tony's firm vision and financial leadership, he secured a real estate loan - and PMG qualified under very strict SBA guidelines for the loan - which resulted in the acquisition of the firm's 11,000 sq. ft. commercial building in the city of Santa Clarita last year.

ABOUT POWER MEDIA GROUP INC.

The agency has received the following awards and achievements in the past year and so far this year:

- . Winner of the Latin Business Association (LBA) 2008 Sol Award as Business of the Year, for its exemplary commitment to the Latino business community through leadership and service
- . Commendations for its work from Los Angeles County Board Supervisor, Mike Antonovich as well as U.S. Congressman Howard "Buck" McKeon-25th District of California
- . Small Business Administration qualification, under very strict guidelines, for a SBA real estate loan, which resulted in owning the firm's 11,000 sq. ft. commercial building that serves as a new home for clients and customers
- . Winner of the 2009 ADDY Awards for Excellence in Creativity for a TV Ad in the General Market - Catalogue sales, for client Creativa Interiors-Primor
- . Patricia Gracia, winner of La Opinion 2009 "Distinguished Woman" in the category of Business and Technology, for her steadfast commitment to serving the Hispanic business community nationwide
- . Patricia Gracia, as an invited panelist to the Latin Business Association (LBA) 2009 Annual Conference and Expo, presented "The Transforming Role of Latinas in Business" (March 6, 2009)
- . Patricia Gracia Nominated for the Santa Clarita Valley Business Leadership Awards 2009 (May 13, 2009)
- . Patricia Gracia selected by the San Fernando Valley Business Journal for Women in Business 2009 Award
- . Tony Gracia nominated by the San Fernando Business Journal as one of the Top Valley's CFO OF 2009

PMG clientele includes:
Creativa Interior-Primor
Hamer Toyota
Universal Music Latin and Video Distribution

Vivendi Visual Entertainment
Maya Entertainment
NYX Cosmetics
AB Underwear
New Concepts
The Herrera Sindell Group Inc.
Success Masters by Design
Underwear Station
Laboratorios Mallo
Finders Key Purse
Community & Mission Hospital of Huntington Park

For more information about PMG, visit '<http://www.powermediagroup.com/what.html>'. Reach Patricia Gracia by e-mail at patricia@powermediagroup.com, or call 661.268 4805 or 818.415.3230 (cell).

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KEYWORDS: advertising Agency, California ad agency, California advertising agency, Spanish language campaigns, Hispanic market, Latin Business Association, Sol Awards 2008, financial leadership, Latino community, Latino leadership, Hispanic marketing, Latino business leader, broadcast industry, television, marketing, award, top CFO

SOURCE: Power Media Group, Inc.

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