



Jerry Feldman Delivers Keynote Address at ITT Commencement

For Immediate Release

WESTLAKE VILLAGE, Calif./EWORLDWIRE/Dec. 21, 2009 --- Jerry Feldman, CallSource(R)CEO, and California Entrepreneur of the Year, served as keynote speaker at the 2009 ITT Technical Institute's commencement ceremonies, held in Burbank, Calif.

Feldman noted, "The majority of this graduating class are first-generation Americans ... one graduate had five generations of family members in attendance. I'm very much impressed with the accomplishments of these young people - many of them balance marriage and work while advancing their education."

The graduates received degrees in Criminal Justice, Drafting and Design, Electronics Technology, Health Information Technology, and Information Technology.

Feldman states, "It's extremely gratifying to know that the excellent education this graduating class has received enables them to develop critical thinking skills necessary to their success in the workplace."

Feldman is also the driving force behind PrideAmerica(SM), a program CallSource launched to help train and place veterans seeking civilian jobs. CallSource is working with the National Apartment Association (NAA) and the Hire A Hero organization to place veterans within the Multifamily Housing Industry. CallSource volunteers its resources, including a custom learning management system to veterans, helping them to enter the multi-family housing industry fully qualified.

About CallSource ('<http://www.callsource.com>')

CallSource delivers Results(SM), the first and only integrated marketing,sales, training and management system. CallSource offers extensive e-Learning courses and provides custom course development and training for multifamily housing professionals, healthcare professionals, home improvement contractors, automotive retailers, manufacturers, media companies, and advertising agencies.

CallSource also offers call tracking and call recording plus statistical and performance analysis to help clients improve marketing and call-handling effectiveness, and tools and education to convert more callers into customers. Since 1994, CallSource has provided innovative solutions and services that improve organizational performance across marketing,operations, sales, training and customer service.

Media contact
Elliot Leiboff
CallSource
Chief Strategy Officer
888-668-0766
marketing@callsource.com

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CONTACT:

Alan Marcus
CallSource
31280 Oak Crest Dr., #3
Westlake Village, CA 91361
PHONE. 818-673-4795
EMAIL: amarcus@callsource.com

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