

Royal Style Design Signs Letter Of Intent With Technostroy Ltd.

Development Further Solidifies Diversified Global Holdings Position as emerging Holdings Company.

For Immediate Release

ORLANDO, Fla./EWorldWire/Feb. 3, 2010 --- Royal Style Design (OTCBB: RYSD) today announced that it has signed a Letter of Intent with Technostroy Ltd. Currently Diversified Global Holdings (DGH) owns a 92 percent controlling interest of Royal Style Design. The proposed acquisition of this Russian company further enhances Royal Style Design's strategic position with growth through acquisitions, and it proves the capabilities of its newly appointed management team arranged through the acquisition of Diversified Global Holdings.

Under the terms of the Letter of Intent, the companies agree to negotiate the purchase of all the outstanding shares of Technostroy by Royal Style Design, and it details the conditions for the mutual exchange of information. Technostroy would be acquired by Royal Style Design within the next three months. Richard Lloyd, CEO of Royal Style Design and Diversified Global Holdings, said, "DGH is currently seeking acquisitions, and Technostroy would fit nicely into our portfolio and provide added scale, resources and expertise to all its current subsidiaries."

If the companies can come to terms, Diversified Global Holdings will benefit from a broader portfolio and a greater ability to compete globally. "We believe our ability to grow and develop solutions for our subsidiaries and to help them transform their businesses will continue to accelerate," said Vadim Enikeev, chairman of Diversified Global Holdings. "DGH along with its subsidiaries share a common vision for the future of business expansion, by combining complementary companies and services our portfolio continues to develop synergies that will redefine the global marketplace."

Technostroy is currently involved in its largest project to date, the Taneco oil refinery and petrochemical complex for the Tatneft Company. The refinery is located in Nizhnekamsk, Russia, and it will be developed in three phases with total project costs exceeding \$7 billion. The new complex, which will include a refinery with a capacity of 7 million tons of oil per year, a 3.5 million ton refinery for advanced refining and a plant to produce aromatic hydrocarbons. The Taneco plant refinement level is expected to exceed 96 percent. "This is extraordinary as it will bring a new level of oil refining to Russia, which previously could only achieve 80 percent refinement," added Lloyd. The complex is also expected to double the output of refined oil products over the next three years.

Overall, this refinery dramatically improves Russia's ability to refine its own oil products. Prior to this refinery more than half of the crude oil product in Russia was exported and this new oil refinery will target the replacement of crude oil exports with oil product exports. For additional information regarding the Taneco refinery, visit [Taneco-npz.com](http://www.taneco-npz.com) ('<http://www.taneco-npz.com>').

Technostroy is a construction and logistics company located in Russia. The company has established infrastructure enabling it to quickly increase project size and scope. For additional information regarding Technostroy, visit [Techost.ru](http://www.techost.ru) ('<http://www.techost.ru>').

Royal Style Design is a custom tile and stone installation company. The company provides customized surface installation solutions for floors and walls using wood, glass, stone and ceramic tile in custom designed homes throughout central Florida. For additional information regarding Royal Style Design, visit [RoyalStyleDesign.com](http://www.royalstyledesign.com) ('<http://www.royalstyledesign.com>').

Diversified Global Holdings is a fast growing international holdings company with 11 innovative divisions and assets in Russia, Germany and the United States. For additional information regarding Diversified Global Holdings, visit [DiversifiedGlobalHoldings.com](http://www.diversifiedglobalholdings.com) ('<http://www.diversifiedglobalholdings.com>').

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward-looking statements (within the meaning of Section 27a of the Securities Act of 1933 and Section 21e of the Securities Exchange Act of 1934) regarding the company and its business, financial condition, results of operations and prospects. Forward-looking statements in this report reflect the good faith judgment of management and the statements are based on facts and factors as they are currently known.

Forward-looking statements are subject to risks and uncertainties and actual results and outcomes may differ

materially from the results and outcomes discussed in the forward-looking statements. Readers are urged not to place undue reliance on these forward-looking statements which speak only as of the date of this press release. Management undertakes no obligation to revise or update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of the press release. These statements may be identified by the use of forward looking terminology such as "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "potential," "predict," "should" or "will" or other similar terminology. These forward-looking statements are based on current expectations, assumptions, estimates and projections. While management believes these expectations, assumptions, estimates and projections are reasonable, such forward looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond control. These and other important factors may cause actual results, performance or achievements to differ materially from any future results, performance or achievements expressed or implied by these forward-looking statements. Some of the key factors that could cause actual results to differ from our expectations include: ability to develop and sell advanced communications products and services, including unified communications and contact center solutions; ability to develop indirect sales channel; economic conditions and the willingness of enterprises to make capital investments; the market for holdings companies and or the markets of our subsidiaries; ability to remain competitive in the markets served; ability to manage supply chain and logistics functions; the ability to protect intellectual property and avoid claims of infringement; ability to effectively integrate acquired businesses, including Technostroy, into the company; ability to maintain adequate security over information systems; environmental, health and safety laws, regulations, costs and other liabilities; the ability to retain and attract key employees; risks relating to the transaction of business internationally; pension and post-retirement healthcare and life insurance liabilities; and liquidity and access to capital markets. Readers are cautioned that the foregoing list of important factors may not contain all of the material factors that are important to you. Management undertakes no obligation to update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law. Political and operational risks in the countries in which RYSD may operate and governmental regulation and judicial outcomes, and other risks detailed from time to time in RYSD's filings with the Securities and Exchange Commission, Copies of each filing may be obtained from RYSD or the S.E.C. or its web site at SEC.gov ('http://www.sec.gov').

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