



myContactCard Inc. E-mail Signature Technology Hails New Symbol

For Immediate Release

IRVINE, Calif./EWorldWire/Feb. 8, 2010 --- myContactCard, Inc., the world's only online multi-user e-mail signature with micro-Web site technology, received OTC approval today to change its name and stock symbol today to myContactCard Inc. (OTCBB: MYCT).

Unlike search advertising that's only a click tool, MCC's microsite e-mail signature technology makes every e-mail the organic destination that's impossible to ignore. Clients can dramatically shorten marketing program implementation times with real time dynamic updating that instantly closes the gaps between marketing and sales.

National companies, franchisors, agencies and network marketing organizations have new marketing options with myContactCard's e-mail signature technology. It wraps Web sites, search advertising, broadcast e-mail and social media assets into every user's e-mail. In one step, it enables clients to simultaneously implement marketing programs across multiple channels, regions and even cultural nuances at individual contact-to-contact e-mail level.

Included are powerful analytics that provide a breakthrough in viewer/consumer information: reports that tabulate e-mail recipients' activity and click-throughs from each user's e-mail.

"For the first time ever, marketing can see what every day e-mail contacts across their organization click and can hypertarget marketing to initiatives deliver the highest results," stated Bill Noonan, president of myContactCard Inc.

"In this economy, brand adoption has never been more critical and the competition more fierce. myContactCard's low cost is a perfect prescription where budgets are tight and less money is being spent on fewer programs. The economy is forcing organizations to execute faster, with more frequency and with greater personal influence over their clients. This is where MCC's branding, messaging and unlimited volume trumps everything else and for about the monthly cost of a single search ad click," added Noonan.

About myContactCard

myContactCard, the world's leading e-mail signature innovator, offers a fully hosted program that applies all the functionality found in Web sites, social media, search engine and bulk e-mail functions into everyday e-mail. Large multi-channel organizations, distributor networks, consumers and individuals communicate with graphically rich e-mail microsites that offer users a new measure of branding, information and convenience to their messages. Only myContactCard offers multi-browser ready for Safari, Firefox and Internet Explorer users with cross platform applications for Google Gmail, Yahoo! Mail, AOL Mail, Microsoft Outlook and Outlook Express.

Forward Looking Statements

Statements about the company's expectations, including revenue and earnings and all other statements in this press release, other than historical facts, are forward looking statements and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward looking statements involve risks and uncertainties and are subject to change at any time. The company's actual results could differ materially from expected results. In reflecting subsequent events or circumstances, the company undertakes no obligation to update forward looking statements.

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