
Career Tools Wins Business Category of People's Choice Podcast Awards

For Immediate Release

FREDERICKSBURG, Texas/EWORLDWIRE/Dec. 21, 2010 --- Career Tools, the podcast focused on actions listeners can take to grow and enhance their careers, has won the Business Category of the People's Choice Podcast Awards. This award recognizes Career Tools commitment to providing actionable guidance to individual professionals.

"We're thrilled that our loyal audience has shown support in nominating and voting for Career Tools. We regularly receive e-mails saying that our guidance has made a difference to our listeners' careers, and we hope that this award will bring our podcasts to a wider audience," said, Mark Horstman, co-founder of Manager Tools, the company which creates and delivers Career Tools.

Awards have 22 categories and the podcasts are nominated by listeners in the first stage. Once a slate of 10 casts per category are selected based on listener votes as well as quality measures assessed by the Awards volunteers, listeners can once again vote for the cast they find most valuable in each category.

Manager Tools offers two free podcasts, Career Tools and Manager Tools, both available each week on iTunes. Every podcast provides actionable guidance for professionals. The casts are downloaded over 50,000 times each week. The Manager Tools Podcast has been voted best overall podcast in 2008, as well as winning the Business category for four straight years. Additional services such as premium content, public training and client delivery are also offered.

Manager Tools the company is a management consulting and training firm owned by Michael Auzenne and Mark Horstman. They regularly consult to and train managers in Fortune 1000 companies around the world.

Learn more by visiting Manager-Tools.com (<http://www.manager-tools.com>).

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