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For Immediate Release

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ENGLISH TEXT:

Long a front-runner in the newswire service industry, Eworldwire has elevated its services to automatically provide wireless notifications at several stages in the press release distribution process. The wireless notification process closes the information gap and delay for P.R. and marketing professionals. The new account enhancement is designed to increase the speed with which news is delivered in an industry where time is a critical issue.

"By offering wireless notification, P.R. and C-level management get a better handle on a press release and when it has made it into the hands of the media covering their industries," said Nick Pappas, CEO. "Delayed and misdirected or unavailable emails are history - knowledge anywhere, anytime is the future, and Eworldwire delivers it with lightning speed when the companies and journalists need it."

During registration, users provide a wireless number along with the appropriate carrier to designate this method of notification. Clients are notified when a press release has been reviewed by Eworldwire's staff of professional copy editors and when the final distribution over the wires is complete.

About EWORLDWIRE

Since its 1996 incorporation, Eworldwire's complete and comprehensive line of I.R. and P.R. services has

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evolved to include high-tech multimedia assets like video news releases and podcasts as soon as these enhancements became available. Reaching local media in specific geographic areas - in the U.S. and abroad, organizing news conferences and a host of other public relations and marketing activities are what set Eworldwire's professional team apart. With over 700 targeted trade and industry vertical distribution categories, Eworldwire is recognized for its quality control, due diligence and unsurpassed network security and redundancy.

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KEYWORDS: Press, Release, China, Eworldwire, News, Wire, Newswire, Wireless, WiFi

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