



**PHOTO AVAILABLE: Formalwear-Outlet.com Introduces Wedding Dress Line**

*Formalwear-Outlet.com continues to enlarge its affordable formalwear line by introducing its own style of wedding dresses and continuing to add new styles to its previous prom and special occasion dress lines.*

For Immediate Release

DOTHAN, Ala./EWorldWire/Nov. 13, 2006 --- In October 2006, Formalwear-Outlet.com introduced a new line of affordable wedding dresses. Designers captured the beauty and romance of the event, down to the smallest detail, in simple elegant styled bridal gowns for less than \$300. Now, in addition to finding contemporary styled, high quality bridesmaid dresses at reasonable prices, the bride can experience the convenience of one-stop shopping and get the same high quality and excellent service when selecting her wedding dress. This goal was accomplished by using an in-house design team and utilizing its own production department.

Visit a new and exciting Web site to see the 2006 Holiday Line of special occasion dresses. Whether looking for just the right dress for the office party or a night on the town with that special someone, visitors will find it at [www.formalwear-outlet.com](http://www.formalwear-outlet.com). Also offered is formalwear in modest designs in youth sizing.

Formalwear-Outlet.com, a small company in Alabama, continues to expand its affordable formalwear line by adding even more prom gowns to its Web site. Two of the most frequent requests received are for modest and plus size formalwear in contemporary styling - this is one company that gives itself to meeting both of these requests. Affordability, contemporary styling, high quality and quick delivery are four of the main goals of this online store.

With so much of U.S. textile production being done overseas, it is encouraging to see one company who prospered even though choosing to design and manufacture garments domestically. A full line of affordable formalwear in all styles and sizes is manufactured in a small, but fully equipped, factory.

For more information about this topic, or to schedule an interview with the owners of Formalwear-Outlet.com, call Sue Gray at 334/793-1576 x 314 or email Sue at [sueg0314@sepapparel.com](mailto:sueg0314@sepapparel.com).

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