



**PHOTOS AVAILABLE: Nov. 25: Season's Festivities Open When The Lights Come On In Town And Whittington's Jerky Hosts Its 5th Annual Christmas Open House**

Media Advisory

JOHNSON CITY, Texas/EWORLDWIRE/Nov. 15, 2006 --- Before the lighted parade and before the lighting of one of the largest displays of holiday lights in Texas, Whittington's Jerky & General Store greets the season with its fifth Annual Christmas Open House in Johnson City - where the food is plenty, music fills the air and Santa waits to have his picture taken with eager children.

On November 25 between 9 a.m. and 4 p.m., the Whittington family opens its doors and throws tents up and invites their regular customers and new ones to come celebrate the season. Beyond the family's hallmark jerky available for sampling, Whittington's prepares an array of tastebud tempting dishes incorporating the native Texas food items they carry in their two General Stores. This year finds wine tasting quenching the thirsts of enthusiastic patrons, enjoying the wares of the area's fine local wineries.

Families are invited to come out with bright-eyed children to enjoy this free event and Santa Clause from 12 p.m. - 3 p.m. and to have a free picture taken.

Live music from some of the areas best groups will fill the air as local vendors bring custom-made goods to sell in the open market. A special area of books which are either written by a local author or have a specific tie to the Texas Hill Country offer book signings with local Texas authors. Kids' activities will keep the youngsters busy jumping and painting while adults indulge in good food, music and shop for perfect gift items.

This year, the local 4H club will be fundraising for its youth program through the sale of cutlery.

Recognizing their own blessings, The Whittingtons will be returning a percent of the proceeds of their open house to their community's Johnson City Community Education Scholarship Board. This board's main objective in time is to make sure every graduating student of LBJ High School receives a scholarship towards higher education.

One of the most popular attractions, the free shipping table, will be packed with items which can be shipped free of charge to anywhere.

Whittington's supports the U.S. troops stationed all over the world and really enjoy this opportunity to send them one of the most requested items from military personel - jerky. "Sam and I think it is the least we can do for the men and women risking there lives so that our small town way of life goes on. Sending jerky overseas is a tradition that Whittington's will carry on into the next generation," says Susan Whittington, co-owner with husband Sam.

Those with plans to come out to the Texas Hill Country on Thanksgiving weekend are encouraged to include a stop at the Whittington's Jerky & General Store 5th Annual Christmas Open House at 602 Hwy. 281 S., Johnson City, Texas and stay for one the largest holiday light displays in the state.

Whittington's Jerky & General Stores have been making the finest jerky since 1963. The family is now second generation and is expanding to a national distribution level. Introducing the new All Natural Beef & Pork jerky's in 2006 has made both the east and west coasts of the U.S. hungry for the high quality jerky only Whittington's can offer. Find more information online at <http://www.whittingtonsjerky.com>.

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, beef jerky, jerky, open house, christmas, Texas, smokes pork, turkey, the worlds best beef jerky, tasty, Mesquite smoked, 1963, all natural, no msg, no glutens

**SOURCE:** Whittington's Jerky, Inc.

**AVAILABLE MEDIA:** : Whittington's Open House Jerky Event (size: 0.2 k)

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