



game show congress

April 14: People Around The World Test Their Trivia Skills During The First-Ever Transatlantic Quiz Organized By International Quiz Association

Top champions and the general public compete.

Media Advisory

LONDON / NEW YORK, NY/EWORLDWIRE/March 28, 2007 --- People from around the world will find out on Saturday, April 14 which nation offers better citizens at trivia - the British, the Americans or the Canadians. The most famous trivia player in the USA, Jeopardy mega-champ Ken Jennings will be matched against the greatest player in Europe, World Quizzing Champion Kevin Ashman, in an event that features top game show contestants and everyday individuals in the first-ever Transatlantic Quiz. The two-hour written quiz covering a mixture of culture, entertainment, history, lifestyle, media, sport, science and world topics.

"These two titans will be going head-to-head for the very first time," says co-organizer Paul Bailey. "It'll be very interesting to see how our best does against their best."

The test will be given live in various locations, with current booked venues including London, New York, Ottawa, Chicago, Jacksonville, Madison and Boulder, with others being added in the weeks leading up to the test. Event sites and times can be found via links at '<http://www.transatlanticquiz.com>'.

Questions for the quiz have been balanced between the three competing countries and developed from:

- The U.S. by Ray Hamel, reference librarian and crossword puzzle constructor, New York Times Trivia Master, and Quiz writer for "Pages" magazine.

- Canada have been developed by Paul Paquet, trivia writer through Triviahalloffame.com ('<http://www.Triviahalloffame.com>') for clients such as Microsoft Encarta and MTV Europe, head writer for World Trivia Night, and a writer for merchandising of "1v100" and "Who Wants To Be A Millionaire."

- The questions from the U.K. have been developed by Chris Jones, former civil servant and winner on "Who Wants To Be A Millionaire" who now works full-time for Quizzing.co.uk.

The Transatlantic Quiz will also prepare players for the World Quizzing Championships, which take place June 2, 2007.

Learn more online at '<http://www.gameshowcongress.com>'.

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CONTACT:

Jane Allen
Quizzing Ltd.
London, London
PHONE. +44 7789 073757
EMAIL: jane@iqagb.co.uk
<http://www.transatlanticquiz.com>

G. Paul Bailey
Game Show Congress
PO Box 3037
High Mar Station
Boulder, CO 80307
PHONE. 303-520-0200
FAX. 630-566-3774
EMAIL: gameshow@comcast.net
<http://www.gameshowcongress.com>

Paul Paquet
Trivia Hall of Fame
Ottawa, Ontario
PHONE. 613 565-7847
EMAIL: paul@triviahalloffame.com
<http://www.triviahalloffame.com>

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SOURCE: International Quiz Association