



## **PHOTO AVAILABLE: JumpZone Party Play Expands With Four More Eye-popping Locations Across The U.S.**

For Immediate Release

SUWANEE, Ga./EWorldWire/June 25, 2007 --- Jump!Zone, a fast-growing national franchise specializing in children's indoor inflatable party and play facilities, today announced its has opened four new locations: Oklahoma City, Okla.; Franklin, Tenn.; Douglasville, Ga.; and Buford, Ga.

For the ultimate inflatable adventure, hop on over to a Jump!Zone. There are now 15 locations open across the United States and nearly 15 more gearing up to open. Jump!Zone prides itself on using the "WOW factor" to impress and draw in target customers which includes children between the ages of 2 and 12 years old and their parents. Jump!Zones are filled with massive inflatables which are bigger and cooler than any inflatables most people have ever seen before in an indoor play arena.

Chad Young from Nashville, Tenn. described his first visit to the Franklin, Tenn., Jump!Zone which opened May 12, 2007. "This place rocks! My eyes nearly popped out of my head the second I walked in the door. The day I visited with a friend of mine and her little girl, the kids were having the time of their lives, and so was I. At times I didn't know who was having more fun - me or the kids."

Shelly and Eric Hadley, owners of Jump!Zone - Franklin, said they are very excited about the enthusiastic way their customers have embraced their facility. Shelly said, "We had over 1,500 people come to our Grand Opening - I couldn't believe the response. We feel thrilled to be Jump!Zone owners and are happy we get to provide such an awesome place for families to come play."

Customers agree with her that Jump!Zone Franklin is awesome - the Franklin Jump!Zone has been consistently busy since the day it opened. The 13,000 square foot party play center is packed with massive inflatables such as the never-seen-before 24-foot tall, Wild One: a dual track "roller coaster" with two big slides and obstacle course. Along with a Monster Truck slide and a Fire Truck slide, a bounce house plays music and has an interactive light game reminiscent of the game Simon. Other inflatables are complete with mazes, obstacles, tunnels and more. There is free air hockey and a large toddler area filled with toys and activities to keep the wobblers busy.

Jump!Zone opened two new locations in the Atlanta, Ga., area in May. Pete and Tonya Jenkins went all out when they equipped their Jump!Zone in Douglasville, Ga. Big, beautiful and clean, it has all the luxuries of home - a really nice home. Technology enhancements include security cameras, a Parent / Older Sibling Lounge with a flat screen TV, free WiFi Internet service, game rooms and refreshments. A nice toddler area provides room to roam for the littlest ones. Mind blowing inflatables include a life size T-Rex standing guard over a dual lane, super-fun obstacle course, and the kids love it. Jump!Zone Douglasville also has a larger than life Superman obstacle slide unit, a Basketball Bounce House and a Rock Wall Slide where climbers can rappel up on a rope to reach the top. The crowd favorite Fire Truck slide and the enchanting Carousel Bouncer are accompanied by a combo unit which has interactive ball play, slides, tunnels and pop ups. The Jenkins run a safe, clean and mega-fun Jump!Zone.

Leigh and Ken Page opened Jump!Zone Buford, Ga. An excellent, convenient location right off of Hwy 20 is not far from the world famous Mall Of Georgia. A 26-foot tall pirate ship called the Kraken is being pulled under the sea by an enormous octopus and is the steepest and fastest dual lane slide ever to go into an indoor inflatable party play center. Leigh says, "The Kraken really brings our customers back. They can't play on anything like this slide at any other inflatable center in Georgia. The older kids and parents love it as much as the younger kids. It literally takes your breath away." Jump!Zone Buford has five other incredible inflatables which include the Adrenaline Zone with four slides, a gravity simulator, a tunnel with a log walk with rope holds overhead and a bounce and obstacle area, creating a complete playground all by itself. The Disney Princess 3D Club house attracts the girly-girls and younger kids, and the Fire Truck slide, Carousel Bounce House and the Wild One "roller coaster" obstacle course are loved by all. To make sure everyone is happy, including the dads who get roped into going to a birthday party when the big game is on, Jump!Zone Buford has three flat screen TVs as well as an enclosed TV lounge area. Jump!Zone Buford has a separate toddler play area filled with activity panels and tables, keeping little ones busy and happy.

The most recent Jump!Zone opened during Father's day weekend in Oklahoma City, Okla., and is the largest Jump!Zone to open so far. "There is nothing like this in Oklahoma City," said owner Matt Slusher. "People here are overjoyed when they come in to Jump!Zone." Slusher's huge 14,000 square-foot party play center is located in a prime retail facility and is expected to be a booming success. Everyone is comfortable with all the spreading out room. As if four huge party rooms; a huge TV lounge area; a super fun Wacky World toddler inflatable; free air hockey; Fire Truck slide; larger than life Batman Challenge; the Adrenaline Zone; the Simon type bouncer with music and light play; the Basketball Bounce House weren't enough; it also has The Kraken.

Visit a Jump!Zone today to experience the fun first-hand:

Jump!Zone Franklin, Tenn., is located at 1725 Columbia Avenue, Franklin, TN 37064, near the YMCA soccer fields. To "Jump into the Party Zone," call 615-866-2021.

Jump!Zone Douglasville, Ga., is located at 1292 John Belt Drive, Douglasville, GA 30134. To reserve a party today, call 678-318-1994.

Jump!Zone Buford, Ga., is located near the Mall of Georgia and Home Depot at 75 Maddox Road, Buford, GA 30518. To find out when you can play on the Kraken, call 678-804-8470.

Jump!Zone Oklahoma City, Okla., is located at the Palagio Shops at 10400 S. Western, Oklahoma City, OK 73139. To visit the country's largest Jump!Zone call 405-200-1691.

#### About Jump!Zone Indoor Inflatable Party and Play Centers

Jump!Zone offers safe, active play with an unstructured format in a comfortable, indoor setting. The core attractions are large inflatable play structures like slides, obstacle courses, bounce houses, and forts. Located throughout the nation, the Jump Zone concept is perfectly suited for children's parties and play. Jump!Zone is now offering franchise opportunities in almost every state. JumpZone's home office is in Suwanee, Ga. JumpZone can be reached at (877) 297-5489, by e-mail at [franchise@jumpzoneparty.com](mailto:franchise@jumpzoneparty.com) and online at '<http://www.jumpzoneparty.com>'.

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Four More Eye-popping Locations Open, Including U.S. Largest With 14,000 Square Feet of Fun

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