



## 2008 Storage Visions Conference Announces New Sponsors

*Conference Speaker Nominations Close on September 15*

For Immediate Release

SAN JOSE, Calif./EWORLDWIRE/Sep. 12, 2007 --- The Storage Visions conference, the premier conference focusing on digital storage and the entertainment content value chain, announces several new sponsors for the 2008 Storage Visions Conference. Storage Visions 2008 will be held January 5 and 6, 2008, at the Flamingo Hotel in Las Vegas, just before the 2008 CES.

Samsung is joining the 2008 conference as a Platinum sponsor. According to Samsung Semiconductor's Jim Elliott, director of flash marketing, "We see Storage Visions as a valuable venue at which to showcase ground-breaking products for the PC market such as solid state drives, and new initiatives that fuel the CE marketplace such as 16 Gb NAND flash storage." Elliott goes on to say, "It also provides a useful environment in which to increase our familiarity with user applications that take advantage of such leading-edge technologies."

Optical storage startup Mempile joins in 2008 as a Silver Sponsor. The Trusted Computer Group joins as a Bronze sponsor.

The Content Delivery Storage Association is joining as an organization sponsor and is planning several initiatives associated with the 2008 Storage Visions Conference. "This conference has established itself as a vital event for the content delivery and storage industry and we are eager to expand our association's involvement with its program and activities," explains CDSA President Charles Van Horn. "For much of our membership, we anticipate that CES will officially begin with the two days of networking and focused learning at Storage Visions 2008."

Other corporate sponsors for the 2008 Storage Visions are Platinum Sponsor Hewlett Packard; Silver Sponsors STMicroelectronics and Toshiba America Information Systems (Toshiba is also the lanyard sponsor) and Bronze Sponsors Omneon and Silicon Image. Organization and media sponsors include InfoStor, NetworkWorld, Mediaware, storagesearch.com, Computer Outlook, Davis Consulting, Compact Flash Association, MediaTech Association, The Entertainment Storage Alliance, The Diffusion Group, StorageNetworking.org, SCSI Trade Association, Fibre Channel Industry Association, Hybrid HDD Alliance, IDEMA, iVDR, the IEEE Consumer Electronics Society and the Santa Clara Valley chapter of the CE Society, St. Petersburg State University of Film and Television and the Flash Memory Summit.

Paper submissions for the 2008 Storage Visions are still open for a limited time on the conference Web site, '<http://www.storagevisions.com>'. The speaker submission deadline is September 15, 2007.

Storage Visions Conference registration is also open. To register for SV08 go to '<http://www.storagevisions.com/2008Register.htm>'. The Flamingo has a very competitive rate for SV08 as well as the CES and will now take bookings. To get the conference hotel rate, call the Flamingo Hotel at 800-732-2111 and mention the reservation is for the 2008 Storage Visions Conference, using code SFSVC8.

People wishing to receive information on the 2008 conference or companies wishing to participate as sponsors and exhibitors at the 2008 conference should fill out the appropriate forms available on the conference Web site at '<http://www.storagevisions.com>'. Interested parties can also call Storage Visions at 408-871-8808 or e-mail [info@storagevisions.com](mailto:info@storagevisions.com).

The Storage Visions Conference is put on by the Entertainment Storage Alliance ('<http://www.entertainmentstorage.org>') and is a partner event to the International CES. The Entertainment Storage Alliance maintains an active Web site with news, articles and other activities related to the content value chain at '<http://www.entertainmentstorage.org>'.

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