



1st Annual Wave Awards Winners Revealed By Academy Of Wireless Arts, Video And Entertainment

For Immediate Release

EASTON, Pa./EWorldWire/Jan. 8, 2008 --- A dysfunctional family, a former Queen, a cheerleader and a crazy cooking show are among the winners of the 1st Annual Wave Awards - the industry's premier awards honoring entertainment content available on mobile phones.

Winners in twenty-five categories were announced by Academy of Wireless Arts, Video and Entertainment Chief Kip Hartman. Nominees were selected by the Academy, with voting online by the public.

MTV Networks won the coveted Content Creator of the Year Award, aided by wins for Favorite Reality Series, "The Hills," and Favorite Mobile Dramatic Series, "South of Nowhere."

"South of Nowhere" star Mandy Musgrave was honored as Favorite Mobile Dramatic Artist, while former King of Queen's star Leah Remini was voted Favorite Mobile Comedy Artist for, "In the Motherhood." Edgy cooking show, "Bitchin' Kitchen" was voted Favorite Mobile Comedy Series.

In the four clipped-from-TV categories, "Heroes" was a multiple winner for Favorite Clipped Dramatic Artist, with Hayden Panettiere getting the nod, and Favorite Clipped Dramatic Series. The animated "Family Guy" was voted Favorite Clipped Comedy Series, with "Ugly Betty" star America Ferrera voted Favorite Clipped Comedy Artist.

Multiple Wave Award winners include Justin Timberlake for Mobile Music Artist of the Year and Favorite Music Video for What Goes Around (Comes Around) and popular game manufacturer Gameloft for Favorite Mobile Action Game (Heroes: The Mobile Game) and Favorite Mobile Strategy Game (CSI: Miami: The Mobile Game).

In technology categories, the public voted Apple's iPhone as Mobile Handset of the Year; Verizon Wireless was chosen Favorite Wireless Carrier, and Bonfire Media's WikiMobile was voted Favorite Mobile Application.

The Academy also announced that it will honor the late Gene Roddenberry with the 1st annual Pioneer Award for Lifetime Achievement in Mobile Communications and Entertainment. Roddenberry's imagination and innovation were cited, along with his writers on the original "Star Trek" series, in creating a communicator in the mid-1960s which has been compared to a modern-day flip phone with GPS capability.

A complete list of categories and winners is listed below:

- . Favorite Mobile Comedy Series, Bitchin Kitchen, Nadia Giosia & Joshua Dorsey Creators, Airborne Entertainment Executive Producer
- . Favorite Mobile Comedy Artist, Leah Remini, In the Motherhood
- . Favorite Clipped Comedy Series, Family Guy, Seth Macfarlane Creator
- . Favorite Clipped Comedy Artist, America Ferrera, Ugly Betty
- . Favorite Mobile Dramatic Series, South of Nowhere, Tom Lynch Creator

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- . Favorite Mobile Dramatic Artist, Mandy Musgrave, South of Nowhere
 - . Favorite Clipped Dramatic Series, Heroes, Tim Kring Creator
 - . Favorite Clipped Dramatic Artist, Hayden Panettiere, Heroes
 - . Favorite Mobile Sports Program, The Alternative with Jay Mohr, Jay Mohr / Fox Sports
 - . Mobile Entertainment, Content Creator of the Year, MTV Networks
 - . Favorite Talk Show Host, Ellen Degeneres, Ellen On The Go! / Sprint TV
 - . Favorite Reality Series, The Hills, MTV Networks
 - . Favorite News Programming, Now in the News, CNN
 - . Favorite Entertainment Reporting, ET To Go, Entertainment Tonight
 - . Favorite Mobile Action Game, Heroes: The Mobile Game, Gameloft
 - . Favorite Mobile Sports Game, The Fast and The Furious: Fugitive 3D, I-play
 - . Favorite Mobile Strategy Game, CSI: Miami: The Mobile Game, Gameloft
 - . Mobile Game of the Year, Critter Crunch, Capybara Games
 - . Favorite Music Video, What Goes Around (Comes Around), Justin Timberlake
 - . Mobile Music Artist of the Year, Justin Timberlake
 - . Favorite Mobile Application, WikiMobile, Bonfire Media
 - . Favorite Wireless Carrier, Verizon Wireless
 - . Favorite Handset Manufacturer, Motorola
 - . Mobile Handset of the Year, iPhone, Apple
 - . Pioneer Award, Gene Roddenberry, Lifetime Achievement in Mobile Communications and Entertainment

For more information about the Wave Awards, visit '<http://www.TheWaveAwards.org>'.

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SOURCE: Academy of Wireless Arts, Video and Entertainment