



Feb.4: Affiliate Marketers Raise Funds To Benefit Seriously Ill Children And Their Families

Shawn Collins and Missy Ward, Co-Founders of Affiliate Summit, along with their staff, will become walking billboards, to benefit the Starlight Starbright Children's Foundation

Media Advisory

LONGWOOD, Fla./EWORLDWIRE/Feb. 4, 2008 --- The Affiliate Summit eBay auction kicking off Monday, February 4, 2008, is in keeping with tradition: affiliate marketers worldwide will go for the coveted Affiliate Summit Staff Shirt Sponsorship opportunity available for the Affiliate Summit 2008 West Conference to run February 24 through 26 at the Rio All-Suites Hotel in Las Vegas.

A single, lucky winner of the eBay auction will reap the benefits of exposure from his or her logo being prominently displayed throughout the entire conference in the meeting facility and of being featured on the Affiliate Summit Web site at '<http://auction.affiliatesummit.com>'. The winner's logo will also be immortalized in the highly publicized Affiliate Summit Digital Photo Album and Videos.

All 100 percent of the funds received during the Affiliate Summit auction will go directly to the Starlight Starbright Children's Foundation which has dedicated nearly 25 years to helping seriously ill children and their families cope with pain, fear and isolation through entertainment, education and family activities. Starlight Starbright's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and to connect families facing similar challenges, so that no one feels alone. More information about this incredible organization can be found at '<http://www.starlight.org>'.

The eBay auction will begin on Monday, February 4, 2008, at 11 p.m. EST/ 1:00 a.m. PST and continue for 5 days. Affiliate Summit will match all monies raised during the Affiliate Summit Auctions for Starlight Starbright Children's Foundation, up to \$5,000. In addition, individuals and companies can donate directly to the Starlight Starbright Children's Foundation by visiting '<http://www.starlight.org/AffiliateSummit>'.

More information regarding this opportunity can be found at '<http://auction.affiliatesummit.com>'.

About Affiliate Summit Inc.

Affiliate Summit Inc. was founded by affiliate marketing industry veterans, Shawn Collins and Missy Ward, and serves the affiliate marketing professional community. The mission of Affiliate Summit is to be the leading global source of learning and networking opportunities surrounding the affiliate marketing industry. For additional information about the conference, visit '<http://www.AffiliateSummit.com>' or call 866-483-0167.

CONTACT:

Missy Ward

Affiliate Summit

PHONE: (407) 499-4449

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CONTACT:

Missy Ward
Affiliate Summit, Inc.
522 Hunt Club Blvd
#366
Apopka, FL 32703
PHONE. 407 499 4449
EMAIL: realdeal@affiliatesummit.com
<http://www.affiliatesummit.com>

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SOURCE: Affiliate Summit Inc.