

PHOTO AVAILABLE: Investing Green cultivates Energy Alternatives for Investment, reports GKV Capital

New Investing Green report made available to investors free of charge from the GKV Capital Web site at <http://www.gkvcapital.com>.

For Immediate Release

WALNUT CREEK, Calif./EWorldWire/May 30, 2008 --- GKV Capital Management (<http://www.gkvcapital.com>), an independent registered investment advisory firm specializing in portfolio management services, today announced that it has published, Investing Green, and is making the report freely available on the company's Web site (<http://www.gkvcapital.com>).

The new report is an extensive primer to help investors understand the macro trends in energy, and how they can best position themselves in the current environment of rising commodity costs and global climate change.

The report takes an in-depth look at the current energy economy in the U.S. and examines what practical changes can occur. "Economic growth is dependent on energy consumption," said Greg Vogel, portfolio manager and author of the report. "Conservation and efficiency through technology will not materially reduce our energy consumption." The report goes on to explain that the success of alternatives is dependent upon costs relative to existing fossil fuels. "Alternative energy sources are finally becoming viable as energy costs soar," Vogel continues.

Greg Vogel has been a portfolio manager at GKV Capital since 2002. Prior to GKV he was a managing director at Banc of America Securities in San Francisco. Vogel was named "Best on the Street" by the Wall Street Journal and has significant national media interview experience.

About GKV Capital Management, Co., Inc.

GKV Capital is an independent, California-based firm with offices in Westlake Village and Walnut Creek. GKV Capital delivers innovative and personalized portfolio management services to high net-worth individuals and families. Founded in 1975, GKV has a long successful history of managing assets for its clients. For more information on GKV Capital please call (800) 301-9155, email greg@gkvcapital.com, or visit '<http://www.gkvcapital.com>'.

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