



## **UnbeatableSale Prospecting Plans With Core Focus On High Caliber Customer Service Pull In Patrons And Partners**

*Rave reviews by customers make it a truly UnbeatableSale.com*

For Immediate Release

LAKEWOOD, N.J./EWORLDWIRE/Jan. 28, 2009 --- UnbeatableSale's President Mike Martin doesn't need any complicated surveys to tell him the value of providing quality customer service. He affirms the company's high standards are reflected in the types of partners and relationships it has attracted such as with Expedia in just over four years, and in the number of repeat clients purchasing from its range of niche, targeted sites - ComfortMarket.com ('<http://www.comfortmarket.com>'), GreaterMedical.com ('<http://www.greatermedical.com>') and TechnoOutlet.com ('<http://www.technooutlet.com>').

Martin agrees with industry experts about the underlying cause of Circuit City closing; he cites the devastating effects of dissatisfied customers when, in 2007, the firm made a belt-tightening decision to lay off higher-paid associates - which also represented a significant number of its more knowledgeable sales team.

"Without experienced workers," stated Martin, "customers easily become frustrated and discouraged because they don't feel their needs are properly addressed - and they become easily attracted to other, more accomodating sources."

The UnbeatableSale position on serving its clients is unequivocally stated on its Web site: "... Hands-on customer service [makes] sure each and every customer is treated royally - completely taken care of to his or her satisfaction."

Eli Fisher, UnbeatableSale's marketing manager, attests that the foundation of the company is structured on systems and procedures to provide consistent customer service and delivery system quality.

"Management structured a system which continually examines and refines our teams' approach to helping customers. Each associate is thoroughly trained and understands the benefits and features - along with the most appropriate methods - of using information and communication technology to meet and exceed clients' needs."

"UnbeatableSale continues forward movement," added Martin. "We continue to find ways that keep us nimble."

About UnbeatableSale's Niche Portfolio

UnbeatableSale's ComfortMarket.com site covers offerings from picture frames to home office furniture in its comprehensive line of home decor. TechnoOutlet.com takes on scientific gadgetry, electronic goodies and an assembly of powerful gizmos - radio controlled toys, model planes and kids' software games, and home theatre treats. The GreaterMedical.com line is all about the greater good and health of the public with a comprehensive range of items to - from heart rate monitor watches, to pedometers and products for infants, to special needs.

About UnbeatableSale

UnbeatableSale ('<http://www.unbeatable.com>') is directed at developing unique and distinct niche marketplaces for people looking to uncover a low-cost bargain or replenishment item; its yields to the public's need for speed and ease without loss of quality or value. To view a sampling of products and availability, visit UnbeatableSale's Web site at '<http://www.unbeatable.com>'.

To learn more about UnbeatableSale and to discuss partnering opportunities, contact Eli Fisher at 732-363-0606.

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