



## UnbeatableSale Partner Program Launches Loyalty Mall Via RewardsMalls

*Powering the rewards programs of Readers Digest, Taco Bell, and Capcom*

For Immediate Release

LAKEWOOD, N.J./EWORLDWIRE/June 26, 2009 --- Targeting those companies who want to strengthen their relationship with customers, RewardsMalls.com ('<http://www.rewardsmalls.com>') becomes the latest prized Web site launch from UnbeatableSale ('<http://www.unbeatable.com>').

Designed to provide companies with their own, private label incentive program, RewardsMalls.com couples an extensive portfolio of brand name and unique products with award options that help to motivate and retain customers. According to Incentive Magazine, once customers join a loyalty program, they tend to increase spending by an average of 27 percent.

"Companies looking to strengthen their relationship with customers and for the ultimate program to deliver a wide range of product at the best value, backed by a team of superior customer service representatives, find UnbeatableSale an unsurpassable match," stated company President Mike Martin. "Companies get to tap the potential of additional sales, without incurring the added new customer acquisition cost."

While UnbeatableSale has focused on expanding its vendor and partner relationships, the roll-out of RewardsMalls.com extends the company's reach into a promising niche. For those who have joined UnbeatableSale in marketing their products, they are realizing real bottom-line impact.

"Everyone knows how many more customers are already shopping online. With RewardsMalls.com, you can provide customers with an additional, fresh unexpected benefit," affirmed Martin. "Customers continue to shop as they always have - but now they qualify for added bonuses when they use RewardsMalls.com."

"For us, there is no box hindering creative ideas and evaluation of potential markets," added Martin. "We continue to explore new and innovative ways to touch customers and build our brand. Our ability to effectively communicate the value of working with us - our retail industry knowledge and expert communications, data analytics, loyalty software, and back end operations - is what has delivered the biggest manufacturers to us and ultimately to our clients' doorstep."

### About UnbeatableSale

UnbeatableSale ('<http://www.unbeatable.com>') is directed at developing unique and distinct niche marketplaces for people looking to uncover a low-cost bargain or replenishment item; its yields to the public's need for speed and ease without loss of quality or value.

To view a sampling of products and availability, visit UnbeatableSale's Web site at UnbeatableSale.com ('<http://www.unbeatable.com>').

RewardsMalls.com is the most recent additional to the UnbeatableSale portfolio of niche Web sites targeting specific groups of online purchasing consumers. View RewardsMalls.com at '<http://www.rewardsmalls.com>'.

To learn more about UnbeatableSale and to discuss vendor opportunities, contact Mike Martin at 732-363-0606 Ext. 101.

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