
UnbeatableSale Offerings Top 1,000,000 Items and Uncover Opportunities in Books, CDs and DVDs Sales

UnbeatableSale Offers Huge Selection of Books, CD's and DVD's

For Immediate Release

LAKEWOOD, N.J./EWorldWire/July 14, 2010 --- Amassing over a 1,000,000 items for sale is more commonly expected from big brand retailers, so when the variety of offerings is presented by a lesser known UnbeatableSale (<http://www.unbeatable.com>), competitors and the media begin to note the advances. Those outlets might also begin to wonder what the launch of UnbeatableSale's newest niche - BooksCDsAndDVDs.com (<http://www.booksandsdvd.com>) - will capture of a coveted market-share.

UnbeatableSale's years of research and study have led the company to develop unique and niche marketplaces for specific audiences. UnbeatableSale's portfolio of sites currently encompasses consumer electronics, high-end kitchen and home decor, and health-related products among others.

BooksCDsAndDVDs.com is specifically devoted to books, music and videos - categories that, according to PricewaterhouseCoopers' "Entertainment and Media Outlook for 2010-2014" represent growing global spending to reach over \$27.9 billion by 2014. Continued expansion of its niche programs allows vendors to reach untapped consumers, and businesses which seek to reward loyalty enjoy partnering with UnbeatableSale for its price-sensitive product offerings.

"It just makes sense to add this venue and materials category to our UnbeatableSale portfolio. BooksCDsAndDVDs.com boosts our presence with customers seeking a fresh experience buying their favorite books, music and videos online," said Mike Martin, president of UnbeatableSale. "UnbeatableSale is holding fast to its mission statement, to meet consumer demands in a exacting world. Each and every customer is treated to a personalized service which strives to take care of all their wants and needs. Only by continuing to explore new and innovative ways to touch customers are we able to successfully build our brand among consumers, vendors and manufacturers."

Martin added, "Our ability to effectively communicate the value of working with us - our retail industry knowledge and expert communications, data analysis, loyalty software, and back-end operations - is what has delivered the biggest manufacturers to us and ultimately to our clients' doorstep."

About UnbeatableSale

UnbeatableSale (<http://www.unbeatable.com>) is directed at developing unique and distinct niche marketplaces for people looking to uncover a low-cost bargain or replenishment item; its yields to the public's need for speed and ease without loss of quality or value.

To view a sampling of products and availability, visit UnbeatableSale's Web site at (<http://www.unbeatable.com>)

To learn more about UnbeatableSale and to discuss vendor opportunities, contact Mike Martin at 732-363-0606 Ext. 101.

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