Build A Buzz Promotions Makes Publicity Easy for Up-and-Coming Urban Entertainers and Entrepreneurs

New company gives Hip Hop artists, R&B singers, and entrepreneurs simple method to promote themselves on a budget

For Immediate Release

LOS ANGELES/EWORLDWIRE/Sep. 25, 2012 --- Newly launched Build a Buzz Promotions is on a mission to help indie rappers, singers, and entrepreneurs "build a buzz" for their music, video, company or other projects. Established by veterans in the urban entertainment industry, Build a Buzz Promotions has set out to give artists, authors, filmmakers, small businesses, and community-based organizations simple and cost effective publicity.

To kick off its launch, Build a Buzz is offering discounted rates on promo packages for the months of September and October.

Having worked in urban entertainment for over 20 years, Build a Buzz Promotions founder George Felix felt the time was right to start the company. "The independent scene is huge, thanks to today's technology, and Do-It-Yourself spirit. Since urban entertainers and entrepreneurs seem to be at the forefront of this revolution, I want to provide them with the means to efficiently promote what they do."

Studying the way many other companies tend to promote their clients, Build a Buzz Promotions has developed a much simpler method to provide new clients with regional, national, or international publicity, and get artists' music in the hands of top DJs worldwide.

Build a Buzz Promotions has also set up a program which awards a finder's fee to anyone who refers new clients. Felix says, "We make it easy for anyone who is plugged in to the independent music scene or small business community to refer their connections. They'll get a fee for every client we end up working with."

Build a Buzz Promotions is offering its kick off rates during September and October. Rappers, singers, DJs, filmmakers, producers, authors, artists, and entrepreneurs as well as non-profits and community-based organizations looking for publicity are invited to ask for a free consultation by emailing buildabuzzpromo@gmail.com or by calling 323-638-4020. Visit http://www.BuildABuzzPromotions.com for more information.

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CONTACT:
Sebastien Elkouby
Build a Buzz Promotions
Los Angeles, CA
PHONE. 323-638-4020
EMAIL: buildabuzzpromo@gmail.com
http://www.buildabuzzpromotions.com

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