



**Nov. 1: LeadOutcome Webinar to Detail Powerful Sales and Marketing System for Small Business, Internet Marketers, and Network Marketers**

*Free Weekly Webinar Special Edition: How We Acquired 19,000 New Customers in Under 18 Months.*

For Immediate Release

ATLANTA/EWORLDWIRE/Oct. 25, 2012 --- According to Vodaplex founder Will Berger, the company's offering of LeadOutcome - a complete integrated premium CRM, email, and marketing system, addresses three of the top challenges faced by businesses:

- How to generate more leads
- How to nurture them
- How to do a better job of converting leads into customers

Now available for purchase by the public, users can leverage the technology of a all-in-one robust CRM, email and marketing system to grow a company at a fraction of what other industry equivalents charge.

In a few short minutes, members can be up and running, with all contacts organized together in one place and ready-to-go marketing campaigns in place. The LeadOutcome system is made more attractive through a powerful built-in set of network marketing tools and how-to resources.

Out of the box, the system can support a team of sales reps, enabling easy transfer of leads to teammates and progress monitoring. The network marketing software encompasses a complimentary library of pre-made emails, email campaigns, website templates, and professional lead capture pages, free and paid ready-to-go marketing websites, in an integrated CRM that can be customized to meet very specific needs.

Leads can be imported from favorite email providers, social media sites, mobile devices or lead providers, and an External Website Integration Wizard guides users in adding LeadOutcome to any existing website, social media site, or blog platform.

The Professional package is available at under \$30 a month or \$40 for the Premier option; a 30-day free trial is available for both. A forever-free basic membership plan is also provided, with no credit card information required.

Professional marketing services integrated into the LeadOutcome Marketplace system range from video commercials, to local press releases, professional news anchor press releases, pay-per-click advertising, SEO, and much more.

"We're delivering an all-in-one solution for small business owners at a price point they can afford," stated Berger.

"LeadOutcome came to market out of necessity, when we needed a comprehensive solution that would allow our sales reps to start a small business; that would enable them to grow their revenue and their team, and manage all aspects of their business. More than three-and-a-half years of development and tens of thousands of sales reps across the country were brought on board," said Berger. "After producing successful campaigns

---

that included helping one of our vendors acquire more than 19,000 customer activations in 18 months, we are officially offering our sales and marketing platform outside the Vodaplex Sales Network via the LeadOutcome offering."

A simultaneously launched industry-best affiliate program offers monthly residual payments and generational pay incentives to affiliates who choose to build a team.

LeadOutcome (<http://www.leadoutcome.com>) presents a no-charge weekly webinar every Thursday from 12:00 p.m. - 1:00 p.m. EST.

Twitter: <http://twitter.com/leadoutcome>

Facebook: <http://facebook.com/leadoutcome>

LinkedIn: <http://www.linkedin.com/company/leadoutcome>

HTML: <http://www.eworldwire.com/pressreleases/212652>

MOBILE: <http://e4mobile.com/pressreleases/212652>

PDF: <http://www.eworldwire.com/pdf/212652.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/318934.htm>

LOGO: <http://www.eworldwire.com/newsroom/318934.htm>

**CONTACT:**

Patrick Carver

LeadOutcome

100 Glenridge Point PKWY

Atlanta, GA 30342

PHONE. 18668098033

EMAIL: [pcarver@leadoutcome.com](mailto:pcarver@leadoutcome.com)

<http://www.leadoutcome.com>

**KEYWORDS:** network marketing system, sales, network marketing, internet marketers, business owners, network marketers

**SOURCE:** LeadOutcome