



Massage Envy Spa - Connecticut Region Raises Thousands for the Arthritis Foundation During Healing Hands for Arthritis

Local Community Helps to Raise \$12,015.16 as well as Public Awareness to Fight the Disease

For Immediate Release

STAMFORD, Conn./EWorldWire/Oct. 25, 2012 --- Massage Envy, the pioneer and national leader of professional, convenient and affordable massage and spa services, today announced that the Connecticut Region raised \$12,015.16 during the second annual Healing Hands for Arthritis.

More than 800 Massage Envy clinics participated in the one-day national event on Sept. 19, 2012, when \$10 from every massage and facial was donated to the Arthritis Foundation to support the organization's mission to prevent, control and cure arthritis.

As a network, Massage Envy raised over \$678,000 during this one-day event.

"We are so thankful for the incredible turnout we experienced during Healing Hands for Arthritis this year," said Eugenia Tzoannopoulos, Connecticut Regional Developer. "The local community really came out in full force to help make this event a big success. Supporting the New England Arthritis Foundation chapter is very important to us, and we look forward to next year's event."

During the event, Murad(R), Massage Envy Spa's exclusive skin care partner, donated 10 percent of all sales from products sold at Massage Envy Spas - Connecticut Region to the Arthritis Foundation. BioFreeze and Wyndmere also donated 10 percent of their retail sales to the cause.

Today, arthritis affects 50 million adults and 300,000 children. By the year 2030, an estimated 67 million or 25 percent of the projected total adult population will have arthritis. Massage Envy and the Arthritis Foundation share a common understanding about the devastating effects of the disease on the body and the potential for massage therapy to relieve and control certain symptoms. Massage therapy can play an important role in alleviating the pain and swelling caused by arthritis while improving flexibility and circulation, and reducing stress and anxiety.

In addition to hosting Healing Hands for Arthritis, Massage Envy is a national sponsor of the Arthritis Foundation's signature event, Arthritis Walk(R). Massage Envy owners from across the country have and will continue to have a presence at their local Arthritis Walk events to share information about the benefits of massage therapy, provide chair massages and support the Arthritis Foundation's mission.

For more information, visit <http://www.massageenvy.com/regions/CT/Connecticut.aspx>

About Massage Envy

Massage Envy, based in Scottsdale, Ariz., is the leading provider of therapeutic massage in the United States. The national franchise is dedicated to providing professional and affordable therapeutic massage and spa services to members and guests with busy lifestyles at convenient times and locations. Founded in 2002, Massage Envy has over 800 locations in 45 states. The company was recently ranked #57 in Entrepreneur's 2012 Franchise 500 and #29 in its Fastest Growing Franchise rankings. Massage Envy is a member of the International Franchise Association (IFA) and was recently named a 2012 Military Friendly Franchise. For more information, visit <http://www.MassageEnvy.com>.

Arthritis Foundation

Striking one in every five adults and 300,000 children, arthritis is the nation's leading cause of disability. The Arthritis Foundation (<http://www.arthritis.org>) is committed to raising awareness and reducing the impact of this serious, painful and unacceptable disease, which can severely damage joints and rob people of living life to its fullest. The Foundation funds life-changing research that has restored mobility in patients for more than six decades; fights for health care policies that improve the lives of the millions who live with arthritis; and partners with families to provide empowering programs and information.

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