
PHOTO: Gluten-free Gourmet Gifts for Thanksgiving and Christmas Available From So Lucky Gifts

For Immediate Release

MANASSAS, Va./EWorldWire/Nov. 1, 2012 --- Tasty gluten-free gourmet holiday food gifts wrapped and ready-to-ship are now available through So Lucky Gifts (www.soluckygifts.com).

The full assortment of over 100 boutique-style, gluten-free gift-packaged foods from So Lucky Gifts have been tested for taste and performance. The product line fills a neglected market niche for individuals, businesses and corporations looking for gluten-free gift packages for friends, family, clients and employees. Tasty and with the right texture, gluten-free food gifts in a variety of holiday themes including Thanksgiving, Christmas, birthdays, anniversaries and more, may be ordered online at <http://www.soluckygifts.com>.

A diet of gluten-free foods is mandatory for those with Celiac disease - a serious disease damaging the lining of the intestines when exposed to even small (20 parts per million or less) traces of gluten.

The gluten-free market is estimated to be a \$6.31 billion industry and growing approximately 30 percent a year.

According to So Lucky Gifts Co-founder Carey Greene, "Up to now, the biggest deterrent for those maintaining a gluten-free diet is the taste and texture of available foods."

A survey performed by the Gluten-Intolerance Group of North America showed 71 percent agree with the statement that "it is hard to find good tasting gluten-free foods."

"With so many occasions celebrated with food and gifts, we decided to fill the need for flavorful gluten-free food gifts for those on special diets," stated Greene. Greene, who along with her two daughters suffers from Celiac disease, founded So Lucky Gifts with two friends.

"In addition to individuals, businesses find the selection of gluten-free, gourmet items ideal for employees as well as customers," added Greene.

Over 100 different So Lucky Gifts boxes help gift-givers - both individuals and corporations - present flavorful selections to friends, family, clients and employees who have Celiac disease or who may just be cutting back on gluten in their diets with a thoughtful gluten-free food gift for any occasion.

Around 3 million Americans have Celiac disease, and a further estimated 18 million have gluten-intolerance or sensitivity. Celiac disease targets the small intestine with symptoms including diarrhea, weight-loss and malnutrition. People are adopting gluten-free diets for precautionary reasons. Reducing processed foods in children's diets has also been linked to reduction in diagnosis and symptoms of ADHD3.

Since opening its online doors in November 2011, So Lucky Gifts, a Division of Inner Circle Foods Incorporated in November 2011, sells standalone gluten-free foods at its retail location, the HomeStore at 9720 Liberia Ave. in Manassas, Va., as well as at the Old Town Manassas Farmers Market.

So Lucky Gifts was a proud sponsor of the 11th Annual "Making Tracks for Celiacs 5K Run/Walk in Arlington, Va., in 2011. Learn about new offerings at <http://www.innercirclechic.soluckygifts.com>.

MEDIA: Request a media kit for the full story behind So Lucky Gifts by calling 703-795-5394.

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Gluten-free coffee toffee bars, Gluten, Gluten-free Christmas Gifts, Gluten-free Thanksgiving Gifts, Gluten-free corporate gifts, Food for celiacs, Good food for celiacs, Celiac disease, Gluten-free pie crust, Gluten-free cake mix, Gluten-free spice cake mix, Gluten-free snickerdoodles, Gluten-free all purpose flour, Gluten-free red salsa, Gluten-free chipotle black bean dip, Gluten-free pancake mix, Gluten-free jam, Gluten-free peanut butter, Gluten-free spaghetti, Gluten-free shrimp, Gluten-free breadsticks, Gluten free soy sauce, Gluten-free spicy taco sauce, Gluten-free sloppy joe, Gluten-free glutino crackers, Gluten-free jams

SOURCE: Inner Circle Foods

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