
Merchants' Choice Payment Solutions Partners With Elite Merchant Solutions

For Immediate Release

THE WOODLANDS, Texas/EWORLDWIRE/Jan. 10, 2013 --- Merchants' Choice Payment Solutions (MCPS), a direct representative of Woodforest National Bank, announces it has recently partnered with Elite Merchant Solutions, giving Elite the ability to provide innovative payment processing strategies, advanced technology solutions, and world-class service to its customers.

"After an exhaustive review process involving several potential partners, we felt that MCPS was the perfect fit for Elite," says Justin Milmeister, president and CEO of Elite.

"We saw many synergies and a common future vision between the two companies, and I knew MCPS was the right partner. Elite looks forward to leveraging MCPS' advanced systems and technology to assist us in our extensive future growth plans," says Milmeister. "The close relationship between MCPS and its member bank, Woodforest National Bank, is unparalleled, and this was also very attractive to us. The entire Elite team looks forward to working with MCPS and its executive team as they have made it clear that Elite will be given the red-carpet-treatment to expand our business beyond the success we have experienced in the past. MCPS' CEO Chuck Vernon, COO Todd Linden, and CFO Giovanni Diano are class acts, and we clicked right away, which was the ultimate deciding factor for us."

"With Elite, MCPS is adding a very strong, productive and honorable partner to its ISO base," says Chuck Vernon, president and CEO of MCPS. Vernon added that Elite's President Justin Milmeister manages the company on the principles of honesty, integrity and reliability. Since its inception, Elite has experienced an industry low merchant attrition rate directly attributed to its dedication to provide the lowest rates and fees along with unparalleled customer service.

"Elite, led by founder and CEO Justin Milmeister, is a great fit for MCPS as their sales and product strategies fit well with our platform approach. Our company looks forward to working with Elite," says Todd Linden, executive vice president and chief operating officer at MCPS.

About Elite Merchant Solutions (<http://www.elitedatacorp.com>)

Elite Merchant Solutions operates four full service offices with locations in Michigan, Los Angeles, Kansas and North Hollywood and additionally has several satellite offices around the nation to service its merchants. Elite was founded by Milmeister in 2002 and has since experienced significant growth. The company has received the INC 500/5000 award for being one of the fastest growing privately held companies in the country the last four years and has been included on the Nielson Top 100 Payment Processors for the last five years. Elite Merchant Solutions was recently featured in the Los Angeles Business Journal as the 9th fastest growing privately held company in Los Angeles county.

"Our success is directly attributed to the level of service we provide our customers coupled with our low rates and fees," says Milmeister. "Our motto at Elite is that we would rather make pennies for years than dollars for days so, therefore, we price our merchants in a fair manner, and they stay with us a very long time."

About Merchants Choice (<http://www.mcpscorp.com>)

Merchants Choice Payment Solutions (MCPS) is a full-service provider of debit and credit card processing. It maintains the most complete suite of processing platforms of any acquirer and can provide interfaces to the most custom of POS solutions. MCPS has all the economies of scale to offer competitive pricing yet also possesses the agility to respond to merchants' unique needs. It is one of the top merchant acquirers in the U.S., delivering card processing services to more than 50,000 merchants and 1,000 bank locations in 17 states, and processing over \$5 billion in sales volume annually.

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