



Kandy Magazine USA App Ranks as an Overall Top 1000 Downloaded App for iPhone

Top 1,000 out of nearly 900,000 Active Apps

For Immediate Release

LOS ANGELES/EWORLDWIRE/Sep. 20, 2013 --- Men's lifestyle magazine KANDY today announced that on Sept 19, 2013, its Kandy Magazine USA App was one of the Top 1000 Downloaded iPhone Apps overall.

The App attained this ranking in just 7 days, as the Kandy Magazine USA iPad and iPhone apps were only released on September 12.

"The quick rise of the Kandy Magazine USA App as one of the overall top 1000 downloaded apps is a testament to the viral nature of the iTunes App Store. There were no pre-launch marketing campaigns, and post-launch marketing has been negligible. With nearly 900,000 active apps in the App Store, it is very rewarding to be ranked, for the day, as one of the Top 1000 Downloaded Apps," said Ron Kuchler, founder of Kandy.

The Kandy Magazine USA App is built utilizing the creative and publishing tools made available by Mag+.

The Kandy Magazine USA App for the iPad and iPhone features:

- * Interactive top screen table of contents
- * Scrollable Text
- * Text Pull-tabs (pull to read, push to hide)
- * Pinch & Zoom Pictorials
- * Tap Text (tap to read, double tap to hide)
- * Tap & Pop Pix (Photo galleries on a single page, tap and pop to see full screen individual photos)
- * Vertical Photo Panning - pan up & down on photos when in landscape mode
- * Horizontal Photo Panning - pan left & right when device is in portrait mode
- * Pop up, Full Screen Videos - Tap on video link and it goes full screen
- * Rotatable screen - flip between portrait and landscape mode to view pictures
- * Flip & zoom - flip screen to landscape mode to zoom tighter on photos
- * Articles Summary page for iPhone editions

Issues of Kandy built for the iPhone are under 50 MB for fast download and with all the features listed above.

Readers can download Kandy Magazine USA in the App Store Newsstand or go to <https://itunes.apple.com/us/app/kandy-magazine-usa/id680924522>

About KANDY Magazine

KANDY Magazine is a lifestyle magazine for men available as a free iPhone and iPad app in the iTunes App Store Newsstand. Kandy's editorial content focuses on entertainment, nightlife, gadgets and apps, fitness, dating, and sports. There is also an Android app available for download in Google Play.

HTML: <http://www.eworldwire.com/pressreleases/212861>
MOBILE: <http://e4mobile.com/pressreleases/212861>
PDF: <http://www.eworldwire.com/pdf/212861.pdf>
ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/317977.htm>
LOGO: <http://www.eworldwire.com/newsroom/317977.htm>

CONTACT:

Steve Scala
Kandy Magazine
7260 W. Azure Dr Suite 140-639
Las Vegas, NV 89130
PHONE. 310-425-3452
EMAIL: pr@kandymag.com
<http://www.kandymag.com>

KEYWORDS: top iPhone apps, men's magazine, men's interest, lifestyle, ipad app, App Store, iTunes, gadgets, iPhone App, Android App, magazine, men's interest, iPhone app, App Store, lifestyle, newsstand

SOURCE: Kandy Enterprises LLC