



May 19-21: Stitch Event in Monterey Shows How Far “Seniors” Will Go to Find Company

Asilomar Conference Grounds, Monterey: Global event brings together Stitch members from around the world

Media Advisory

SAN FRANCISCO/EWORLDWIRE/May 4, 2017 --- Stitch, the world's leading companionship, activities, and romance community for over 50s, is holding its first-ever "Global Get-Together" for Stitch members. With attendees travelling from all over the world for the event, Stitch has discovered how far its members will go to find company.

"Stitch's main focus is helping members find companionship in their local areas," said Andrew Dowling, Stitch's founder and CEO. "We've been surprised by how many connections are now happening between members far further away than that."

Stitch member Regina Odom from Dahlonaga, Ga., is an example of how strong these connections can be. "Dahlonaga is a tiny community of only 6,000 people, so there isn't a large Stitch community in my area," stated Odom. "I've made great connections with members in larger Stitch communities such as in San Francisco and Los Angeles, and now I'm getting a chance to travel and meet them all in person!"

Dowling says that the numbers show that Odom is far from alone. "The number of over 50s connecting with people outside their area is far higher than we expected," he explained, "and it's growing."

Data extracted from the Stitch system reveals that 23% of Stitches (matches) are with someone over 100 miles away and that the number of these matches has grown 58% in the last 12 months.

The willingness of Stitch's over-50 members to travel to meet each other has been a consistent theme for Stitch. While that is perhaps not so surprising given that Baby Boomers are more likely to travel for leisure than any other generation, what is surprising is how much of a factor companionship is when it comes to travel.

"We've got members coming to the Monterey event from across the U.S. and as far away as Japan and Australia, just for the opportunity to meet other members," added Dowling. "Even more amazingly, the whole event is being organized by our members themselves. From wine tasting to hikes, aquarium tours to the main gala event, everything is being organized by members from as far away as Washington, D.C., or as close to

home as Monterey itself. It's a great insight into what our community members can do to help everyone in the community find company."

The Global Stitch Get Together takes place at the Asilomar Hotel & Conference Grounds from May 19-21, 2017. For information about the event or to purchase tickets, visit <http://www.stitch.net> or email hello@stitch.net.

About Stitch

Stitch is the world's leading companionship, activities, travel and romance community for anyone over 50. Built by members, for members, the Stitch community is active in 28 countries worldwide. Stitch was founded in 2014 and is headquartered in both San Francisco and Sydney Australia.

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SOURCE: Andrew Dowling