



KUBUQI FORUM

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PHOTO: Desertification Control in Kubuqi Model Lauded at Sixth Kubuqi International Desert Forum, Reports BON Cloud

For Immediate Release

ORDOS, China/EWORLDWIRE/July 31, 2017 --- With desert control a worldwide problem affecting more than 2 billion people, the sixth Kubuqi International Desert Forum held in the Kubuqi Desert in Ordos, Inner Mongolia, allowed the international community to witness firsthand the successful practices of the Kubuqi Model, to better understand its role in desertification control in countries along the Belt and Road Initiative.

The Kubuqi Desert is the first desert in the world to achieve large-scale successful control. UN Environment Programme for desertification control praised the Kubuqi Model as an "eco-pioneer" in greening the world.

Among key participants were:

- Pradeep Monga, Deputy Executive Secretary, United Nations Convention to Combat Desertification
- Professor Victor Squire, University of Adelaide, Australia
- Professor Atsushi Tsunekawa, Arid Land Research Center, Tottori University, Japan
- Hassan Shar, deputy director of the Cairo Desert Research Center, Egypt, researcher on deserts for more than 40 years
- Indonesian Economic and Industrial Committee Chairman Soetrisno Bachir
- British bio-carbon engineering company founder Lauren Fletcher
- Former Greek Prime Minister Antonis Samaras
- Don Rivers, chief technology officer of United States Silver Spring Company

Participants emphasized it was "urgent" for countries along the Belt and Road Initiative to cooperate over ecological restoration and confirmed the design of the Kubuqi Model contains a wealth of desertification control technologies and experiences worth learning from by countries which face similar challenges.

Noted was the practice of raising sheep under photovoltaic panels, offered up as a solution by local businesses, and drones' tree planting technologies.

About the Kubuqi Model: A Chinese Solution to Ecological Restoration

The Kubuqi Model has become a name card for China's desertification control efforts. The core pillars of the

Kubuqi Model are government policy support, industrial investment, market-oriented participation of farmers and herdsman, and sustainable ecological improvement. The Model fosters peaceful development of the desertification regions by increasing local people's income in the greening efforts via the combination of ecology and industry, enterprise development and ecological management.

About The Kubuqi International Desert Forum (<http://en.kubuqiforum.dycw.com>)

Since its establishment in 2007, The Kubuqi International Desert Forum has hosted more than 2,000 political dignitaries, experts and ecological entrepreneurs from around the world, promoting and sharing the experience of combating desertification. The sixth Forum was held with support from governments at all levels, relevant departments, the UNEP, and the UNCCD secretariat from July 29 to July 30.

The 13th General Assembly of the Contracting Parties to the UN Convention to Combat Desertification, will be held in Ordos.

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AVAILABLE MEDIA: Photo: The Kubuqi International Desert Forum (size: 26,628.0 k)

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Photo: Sixth Kubuqi International Desert Forum (size: 100,000.0 k)

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